



MALAYSIAN PALM OIL FORUM EAST AFRICA 2026

SUSTAINABLE GROWTH FOR EAST AFRICA'S PALM OIL VALUE CHAIN

15
DEC
2026

NAIROBI
KENYA

Supported by



Agriculture
and Food Authority



Kenya Association
of Manufacturers



Kenya Institute of
Food Science and
Technology

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JOIN US AT MPOC'S FLAGSHIP EVENT



MALAYSIAN PALM OIL FORUM EAST AFRICA 2026

We are pleased to invite you to the Malaysian Palm Oil Forum (MPOF) East Africa 2026, organised by the Malaysian Palm Oil Council (MPOC), taking place in Nairobi, Kenya, on 15 December 2026.

As MPOC's key engagement platform in East Africa, MPOF brings together Malaysian palm oil industry players, regional buyers, refiners, manufacturers, foodservice operators and other key stakeholders to strengthen partnerships, exchange market insights and explore new opportunities across the palm oil value chain.

East Africa represents an important and growing market for oils and fats, supported by population growth, rapid urbanisation, expanding food manufacturing and foodservice sectors, and increasing demand for reliable and cost-efficient edible oil supplies. At the same time, evolving sustainability requirements, supply chain challenges and changing global market conditions continue to shape the region's oils and fats industry.

MPOF East Africa 2026 will provide valuable insights into the evolving palm oil landscape in the region, with a focus on market development, sustainable growth and stronger industry collaboration. The forum will facilitate the exchange of perspectives on emerging opportunities, market trends and the changing needs of East Africa's oils and fats sector.

Join us in Nairobi to connect with industry leaders, engage directly with Malaysian palm oil suppliers, gain valuable market insights and explore new business and collaboration opportunities across East Africa.



KEY HIGHLIGHTS OF MPOF EAST AFRICA 2026

Panel Discussion

Featuring prominent industry leaders from Malaysia and East Africa sharing perspectives on key market drivers, industry developments and future growth opportunities for palm oil in the region.

Conference Session

Featuring eight paper presentations by industry experts covering key developments, market trends and emerging opportunities relevant to East Africa's palm oil and oils and fats sector.

Trade Networking Opportunities

Providing direct engagement with key players in East Africa's edible oils industry, facilitating valuable business connections, industry collaboration and potential trade opportunities.



TENTATIVE PROGRAMME

Time	Programme
8.00 am – 9.00 am	Registration
9.00 am – 9.10 am	Arrival of the Honourable Datuk Seri Dr. Noraini Ahmad Minister of Plantation and Commodities
Opening Ceremony & Panel Session	
9.15 am – 10.00 am	Screening of MPOC Video Opening Performance for Malaysian Palm Oil Forum- East Africa 2026
	Opening Remarks by Ms. Belvinder Sron Chief Executive Officer, Malaysian Palm Oil Council (MPOC)
	Keynote Address by The Honourable Datuk Seri Dr. Noraini Ahmad (TBC) Minister of Plantation and Commodities, Malaysia
10.00 am – 11.00 am	Panel Session : Market Drivers and Future Growth of Palm Oil in East Africa
Conference Session	
11.00 am – 11.30 am	Paper 1 : Potential of Lauric Oils in Specialty Fats
11.30 am – 12.00 pm	Paper 2 : Palm Olein as a Preferred Frying Oil for Food Applications
12.00 pm – 12.30 pm	Paper 3 : Palm Oil as a Key Ingredient in Africa's Expanding Food Economy
12.30 pm – 2.00 pm	Lunch Break & Networking
2.00 pm – 2.30 pm	Paper 4 : Strengthening the Palm Oil Value Chain through MSPO Certification: A Practical Industry Perspective
2.30 pm – 3.00 pm	Paper 5 : The Role of Palm Oil in Addressing Vitamin A Deficiency
3.00 pm – 3.30 pm	Paper 6 : Palm-Based Oleochemicals for Home and Personal Care: Market Potential in East Africa
3.30 pm – 4.00 pm	Paper 7 : Efficient Logistics for a Resilient Palm Oil Supply Chain in East Africa
4.00 pm – 4.30 pm	Paper 8 : Oils & Fats Supply & Demand and Price Outlook
4.30 pm – 5.00 pm	Networking Hi-Tea Session
End of Programme	

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SPONSORSHIP PACKAGES

MPOF East Africa 2026 provides a series of sponsorship packages, aiming to enhance your brand visibility and help your company connect with key decision-makers in the oils and fats industry. All packages offer exclusive promotional opportunities to ensure maximum brand exposure throughout the conference.

PLATINUM SPONSOR (RM 30,000 / USD 7,500)

- Recognition as the Platinum Sponsor on all conference materials
- Priority logo placement on all conference materials, including signage, backdrops, brochures and digital platforms
- Priority full page ad in souvenir programme booklet
- Corporate video screening during interval sessions
- Verbal acknowledgement by the emcee during the opening ceremony
- Promotional materials in goodie bags
- Full list of conference attendees

**PLATINUM
SPONSOR**



GOLD SPONSOR (RM 20,000 / USD 5,000)

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- Full list of conference attendees

**GOLD
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**SILVER
SPONSOR**



PARTNER (RM 5,000 / USD 1,250)

- Logo placement on all conference materials, including signage, backdrops, brochures and digital platforms.
- Half page advertisement in the souvenir programme

PARTNER





MALAYSIAN PALM OIL FORUM EAST AFRICA 2026

To explore sponsorship opportunities and secure your preferred package, please reach out to our team

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Scan for more information
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