

# PalmPulse



# Navigating Malaysian Palm Oil Downstream Industries: Analysis of 2023 and Prospects for 2024



Malaysia stands as a one of the global powerhouses in the palm oil industry. The Malaysian palm oil supply chain comprises three key sectors: upstream, midstream, and downstream. The upstream sector involves activities such as seed production, nursery management, cultivation, harvesting and milling, while the midstream sector focuses on refining and fractionation. The downstream sector encompasses segments like oleochemicals, consumer products, and biodiesel production. While the cultivation and extraction of crude palm oil (CPO) are critical phases, the downstream sector plays a pivotal role in transforming this raw material into a diverse range of valuable products.

The Malaysian palm oil downstream sector exemplifies the nation's prowess in transforming a natural resource into a multitude of products that affect many aspects of daily lives. The sector's growth is driven by evolving global applications in food and non-food sectors, new product formulation, a rise in demand for organic and natural products, and technological advancements. With growing applications throughout the world, the downstream sector remains a beacon of innovation and responsible practices, contributing to the nation's economic growth.

Between 2016 to 2019, Malaysia experienced a notable increase in the export of oleochemicals, finished products, and biodiesel. This upward trajectory of these products was driven by expanding applications and favourable market prices. However, the trend reversed between 2020 and 2022, due to challenges stemming from Covid-19 pandemic, impacting production, demand, logistics, and prices.

Oleochemical, biodiesel and finished products are the three components of Malaysian palm oil downstream sector, accounting for 22% or nearly RM20 billion of the total Malaysian palm oil export value in 2023. Despite challenges, a slight export recovery was observed in 2023, with Malaysia exporting 3.63 million tonnes of these products, primarily to Asia Pacific, Europe and the Middle East. Among these products, oleochemicals dominated with a 79% export share, followed by finished products at 15%, and biodiesel at 6%.

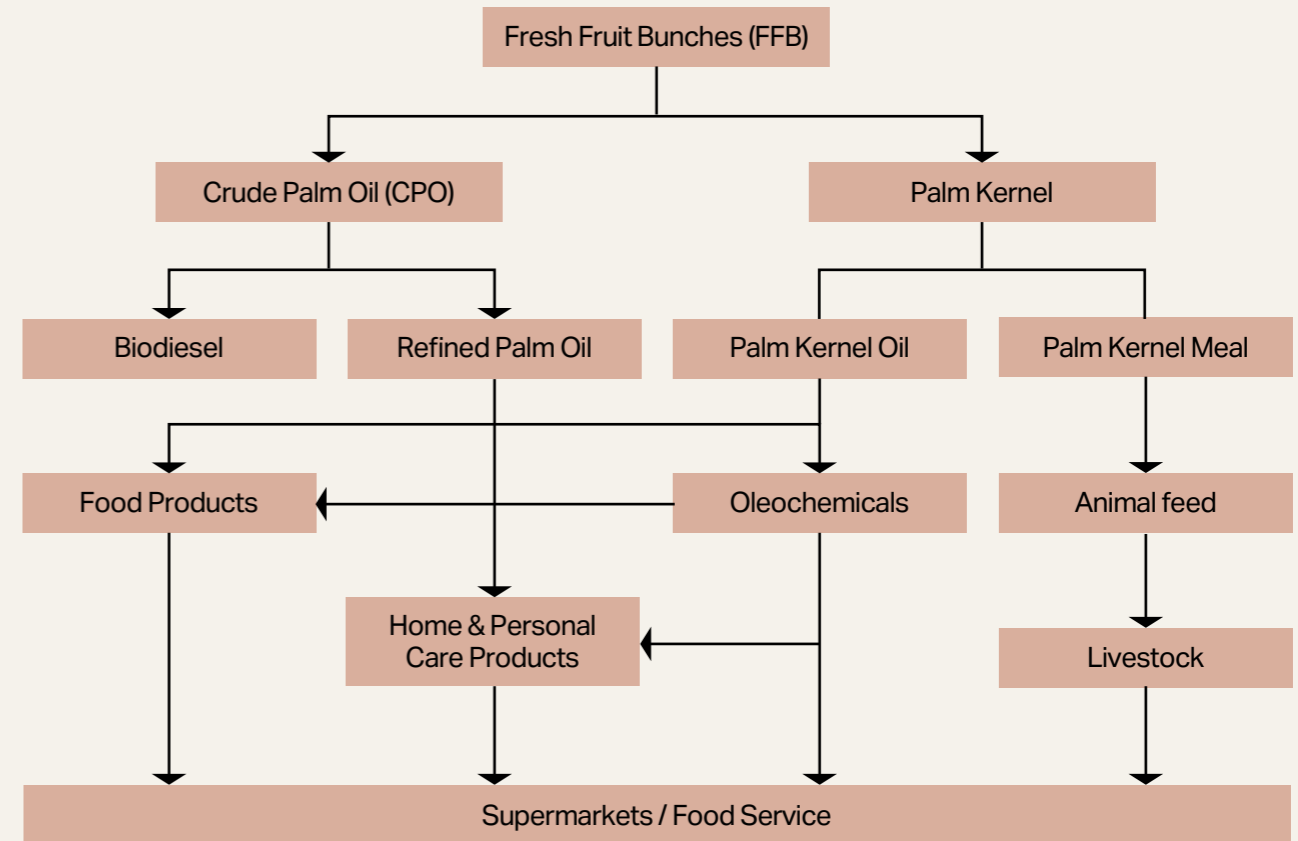


Figure 1: Supply chain of the palm oil industry.

*The Malaysian palm oil downstream sector exemplifies the nation's prowess in transforming a natural resource into a multitude of products that affect many aspects of daily lives.*

While palm-based downstream product applications are expanding, challenges in marketability exist. Downstream product availability depends on FFB yield and, consequently, CPO production. Malaysian oil palm estates have seen a decline in average FFB yield due to factors like labour shortages in the plantation sector, aging trees and weather variables, affecting downstream product production.

**Palm-based oleochemicals** are the mainstay of the Malaysian palm oil downstream sector, with a market share of 17%. Established in the 1980s, the Malaysian industry accounted for approximately 20% of the global oleochemicals production. Malaysia's palm-based oleochemicals export ranged between 2.7 million tonnes to 3.0 million tonnes in the last five years.

Palm-based oleochemicals constitute the largest export share of downstream category, accounting for 79% of the total downstream products export. In 2023, 2.86 million tonnes of palm-based oleochemicals products were exported, with fatty acids, fatty alcohol, glycerine, methyl ester and soap noodles among the top exporting palm based oleochemicals products.

China, Netherlands, India, Japan, USA, South Korea, Türkiye, Singapore, the UAE and Indonesia were the top ten Malaysian palm-based oleochemicals products export destinations, accounting for more than 70% of the nation's total exports. Imports of oleochemicals products by most of these countries in 2023 were relatively higher than the previous year, due to lower palm oil prices.

**Finished products** accounted for 15% of the total palm downstream products export in 2023, comprising soap flakes, ruminant feed, shortening, specialty fats, vegetable fats, margarine, ghee and others. These products accounted for 86% of the total finished products export. China, Türkiye, Iraq, Singapore, Australia, USA, Russia, Egypt and the UAE are among the top ten export destinations for palm-based finished products.

An increase in ruminant feed export was observed in the last five years. Its demand was supported by price competitiveness and high nutritional value. In 2023, ruminant feed was mostly consumed by the USA, Japan and the Netherlands.

### Selected Malaysian Palm-Based Downstream Product Exports (2013–2023)

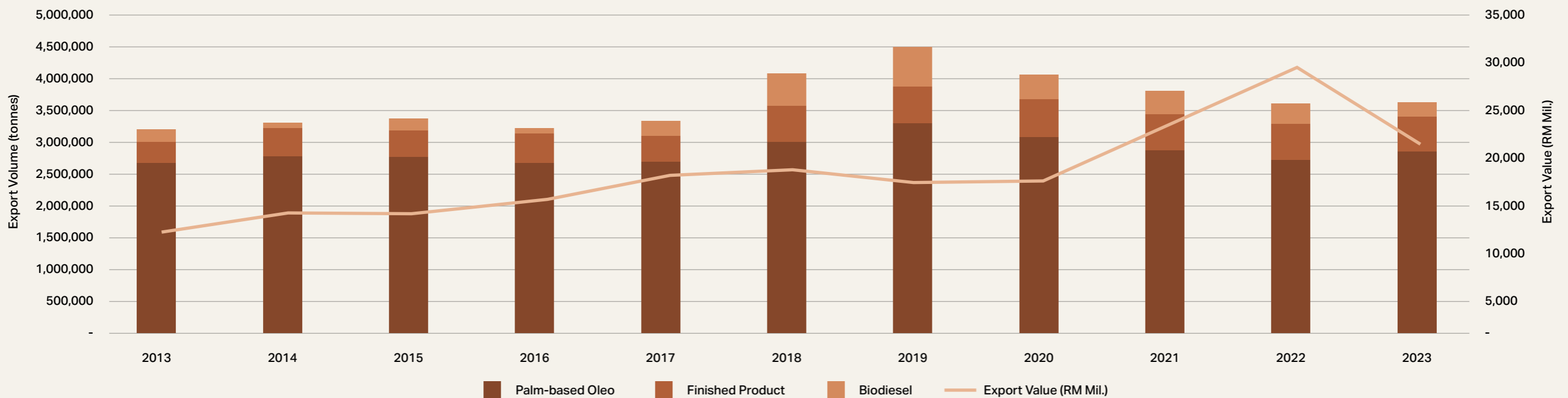


Figure 2: Malaysian palm-based downstream product exports from 2013 to 2023 (MPOB, 2024).

*Given the rising demand for eco-friendly and biodegradable chemicals across various industries, there is immense potential for downstream products derived from oleochemicals.*

**Biodiesel's** commercial interest can be traced back to the early 1980's. After a series of research and collaborations, the first commercial-scale biodiesel production began its operations in Malaysia in 2006. While it was initially intended to diversify palm oil uses, biodiesel has since emerged to support the use of environmentally friendly and sustainable energy resources. At present, Malaysia has 19 biodiesel plants, with an annual capacity of 2.2 million tonnes. Malaysia produced slightly less than a million tonnes of biodiesel, out of which 30-35% were exported.

In 2023, biodiesel export accounted for 6% of the total export of palm downstream products with a volume of 244,793 tonnes, valued at RM1.3 billion. Singapore, Spain and the Netherlands are the top Malaysian biodiesel export destinations in 2023.

#### **The Outlook: Anticipated Trends and Opportunities in Malaysian Palm Oil Downstream Industries**

It is anticipated that the demand for environmentally friendly and biodegradable

chemicals for pulp and paper industry, paints and coating would stimulate the demand for oleochemical-based ingredients for the said applications.

The use of oleochemicals in soap has increased as consumers prefer safer ingredients derived from plants instead of petrochemicals and animal fat derivatives. Consumers are avoiding synthetic chemical ingredients as their awareness on its potential side effects increases. Additionally, manufacturers have switched to oleochemicals because plant-based lauric oils processed from palm kernel are more competitive.

Asia-Pacific is a huge market for oleochemicals to cater to their personal care and cosmetics, pharmaceuticals, and soaps and detergents productions. Asia-Pacific will account for most production and world consumption of oleochemicals in the coming years. The oleochemicals market in the Middle East is expected to thrive as the authority in market such as the UAE and Saudi Arabia have shifted their

focus on natural and environmentally friendly products. Manufacturers have been encouraged to adopt oleochemicals across applications because of their biodegradable properties.

Given the rising demand for eco-friendly and biodegradable chemicals across various industries, there is immense potential for downstream products derived from oleochemicals. As consumers increasingly prioritise safety and environmental sustainability, sectors such as personal care, pharmaceuticals, and household products are likely to witness a significant shift towards oleochemical-based ingredients. This transition is not only driven by consumer preferences but also by the competitive advantages offered by plant-based materials, particularly in regions like Asia-Pacific and the Middle East. With these regions leading the charge in production and consumption, the oleochemicals market is poised for substantial growth, paving the way for innovative, sustainable solutions that meet the evolving needs of both the market and the planet.

# Navigating the Indian Palm Oil Market: Insights and Projections in 2024

In 2023, palm oil imports to India experienced a slight decrease of 2.82%, as reported by the Malaysian Palm Oil Board (MPOB). This trend persisted into January 2024, witnessing a notable decline in imports, with various factors shaping the market trajectory.

## Overview of Palm Oil Imports in 2023

In January 2023, amidst fluctuations in inflation rates, the Indian market witnessed a decline in food inflation, attributed to lower prices of various food items, including oils and fats. However, soft oils experienced a marginal dip in prices due to concerns over domestic supply and shipments from the Red Sea. Consequently, palm oil imports faced disparity, exerting a stabilising effect on domestic palm oil prices.

## Dynamics Affecting Palm Oil Imports in 2024

Several factors are poised to impact palm oil imports in India throughout 2024, as outlined below:

### 1 Market Disparity

The discrepancy between palm oil and soft oils, along with a narrow spread, influenced palm oil imports in January 2024.

### 2 Supply Concerns

Issues surrounding supply, particularly concerning sunflower oil from the Red Sea and soybean oil from South America, played a significant role in import decisions.

### 3 Origin-wise Shifts

While imports from Malaysia and Indonesia saw slight increases, Thailand experienced a decline in its market share due to supply issues.

### 4 Global Trends

Global factors, such as delayed sunflower oil shipments and supply concerns from major suppliers, significantly influenced import dynamics.

## Upcoming Trends

Looking ahead, several trends are expected to shape the palm oil import landscape in India, namely:

### 1 Increase in Soft Oil Import

Anticipated improvements in soybean oil supply from South America are likely to drive up soft oil imports.

### 2 Port Stock Dynamics

Port stocks are projected to decline further, driven by estimates of lower imports and an increase in dispatches.

### 3 Seasonal Influence

The festivities season is expected to prompt increased port dispatches, impacting stock levels.

## 2024 Outlook

In conclusion, the palm oil import market in India is poised for dynamic shifts in 2024. With ongoing concerns over supply and evolving global trends, stakeholders must closely monitor market dynamics and adapt strategies accordingly. Anticipated improvements in soft oil availability and seasonal influences are expected to drive future import patterns, highlighting the need for flexibility and proactive decision-making in the months ahead.

However if palm prices remain competitive compared to bean oil due to the expected production increases at origins, we can anticipate similar or higher levels of palm imports in 2024.

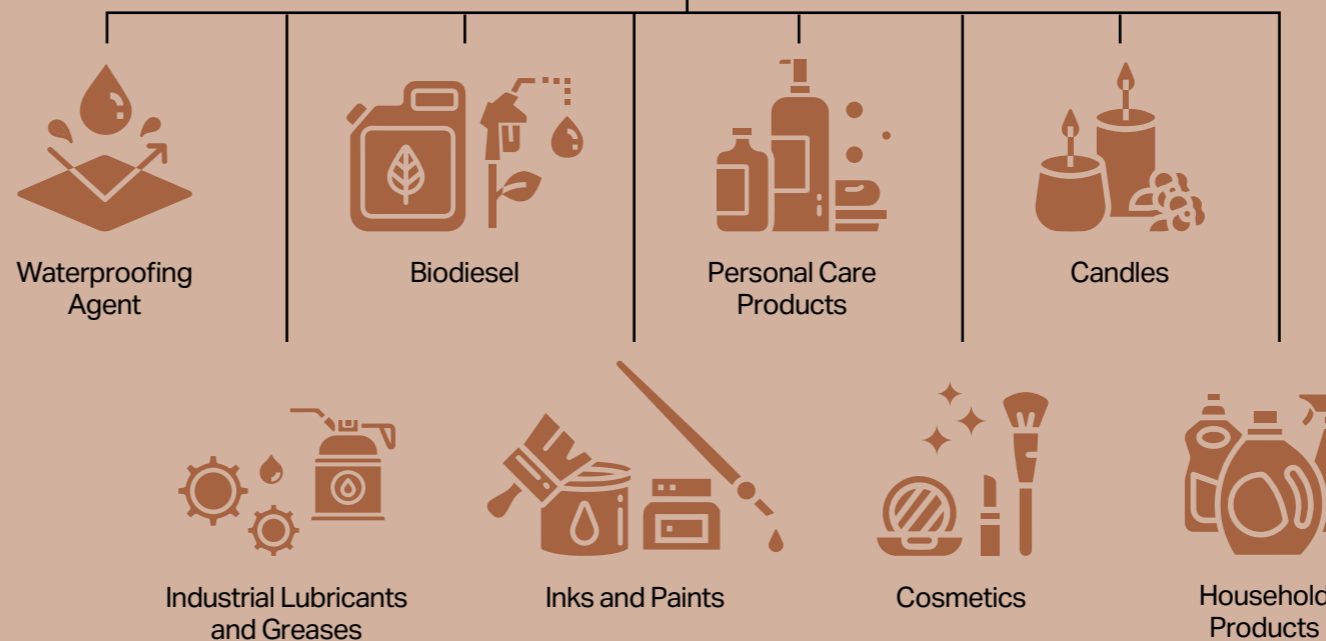
*Did you know?*

# Palm Oil and Its Derivatives Play Many Roles in a Wide Range of Non-Food Applications

Scan for more info



## Non-Food Applications of Palm Oil & Its Derivatives



**Oleochemicals are chemicals derived from fats and oils. As Malaysia is one of the largest producers of palm oil, we are also one of the largest and leading palm-based oleochemical producers.**

**Although primarily used in food manufacturing, palm oil also has important non-food applications, turning it into value-added products.**

# Analysis and Outlook for April 2024:

**CPO Prices to Trade Within a Stable Range of RM4,000 (USD847) to RM4,200 (USD890)**





**Palm oil is anticipated to exhibit mixed fundamentals in April following a 9% surge in CPO prices in March, reaching a peak of RM4,327 (USD916). The dynamics of the palm oil market for April are influenced by several key factors:**

1

#### Increased Palm Oil Production:

Anticipated higher month-on-month palm oil production from April onwards is likely to limit the palm oil price rally.

2

#### Improved Palm Oil Imports:

Both India and China are expected to enhance their palm oil imports from April onwards, as the edible oil inventory in both countries has hit its lowest level since November 2022.

3

#### Recovery in Soft Oil Prices:

Soft oil prices, particularly for sunflower oil are anticipated to rebound in the near term. The burdensome supply of sunflower oil from the Black Sea region is expected to diminish in the second half of 2023/24 marketing year.

#### A Brief Market Recap

The OPEC+ nations have agreed to extend the crude oil production cut of 2.2 million barrels per day until June 2024 to support prices. Crude oil prices experienced a 6% increase in March after the extension announcement, with WTI crude surpassing USD80 for the first time since November 2023.

According to the Solvent Extractors Association (SEA), vegetable oil stocks in India hit an 18-month low on 1 March due to reduced imports from November 2023 to February 2024. Palm oil imports dropped by 17%, while soft oil imports declined by 28% during this period. Therefore, an increase in edible oil imports is expected in Q2 to replenish the inventory.

On 28 March, the USDA announced that the projected U.S. soybean planting acreage for 2024 would be 86.5 million acres, a 3.4% increase from the 83.6 million acres planted in 2023. Furthermore, the USDA reported that soybean stocks as of 1 March increased by 9% to 5.0 million tonnes compared to the same period last year.

#### What to Expect in April 2024

In February, Malaysian palm oil stocks continued their downward trend for the fourth consecutive month, decreasing by 5.0% to 1.919 million tonnes. However, compared to the same period last year, the decline was steeper at 9.4% from 2.119 million tonnes.

### MPOB: Malaysia February 2024 Data

Table 1: Monthly statistics of Malaysian palm oil for February 2024 (MPOB, 2024).

|                     | February 2024 (in million tonnes) | January 2024 (in million tonnes) | Changes from January 2024 (%) | February 2023 (in million tonnes) |
|---------------------|-----------------------------------|----------------------------------|-------------------------------|-----------------------------------|
| Opening Stocks      | 2.020                             | 2.290                            |                               | 2.268                             |
| Production          | 1.259                             | 1.402                            | - 10.18                       | 1.253                             |
| Palm Oil Imports    | 0.032                             | 0.029                            | <b>10.38</b>                  | 0.052                             |
| Exports             | 1.015                             | 1.349                            | - 24.75                       | 1.126                             |
| Local Disappearance | 0.377                             | 0.352                            | <b>6.98</b>                   | 0.338                             |
| End Month Stocks    | 1.919                             | 2.020                            | - 5.00                        | 2.119                             |

The performance of palm oil supply and demand in Malaysia during the first two months of 2024 was noteworthy. Figure 3 demonstrates a significant rise in both export and domestic consumption of palm oil, collectively increasing by 174,264 tonnes compared to the corresponding period in 2023. However, production only experienced a modest increase of 27,944 tonnes during this period. This indicates that the surge in demand outpaces the growth in supply by a staggering 623%.

In January 2024, Indonesia witnessed a decline of 78,000 tonnes or 3.27% in palm oil exports compared to January 2023. This trend underscores the notion that Indonesia's palm oil stocks are no longer ample, prompting importers to shift their purchases to Malaysia. Although palm oil production is anticipated to rise in April, it is unlikely that the increase will significantly bolster inventory levels for the month.

#### Palm Oil Price Outlook in April 2024

Palm oil prices are expected to display mixed fundamentals in April, following a price rally in March to a high of RM4,327 (USD916) from RM3,970 (USD841) in February. The peak prices observed in March are projected to be the near-term peak, as palm oil production and stocks are forecasted to gradually increase from April onwards. Generally, the trend in palm oil prices aligns with its production and inventory trends, with prices typically strengthening from November and peaking in February or March.

In the forthcoming months, China and India are anticipated to ramp up their imports of edible oil to offset the bearish sentiment resulting from rising production and stocks. The edible oil inventory in both countries has dwindled to its lowest level since November 2022, as illustrated in Figure 4. This decline is attributed to the significant reduction in edible oil imports by China and India from November 2023 to February 2024, with China experiencing a 34% decline and India a 21% decline compared to the corresponding period in the previous year.

#### Changes of Supply and Demand in Malaysia for January–February 2024 (tonnes)

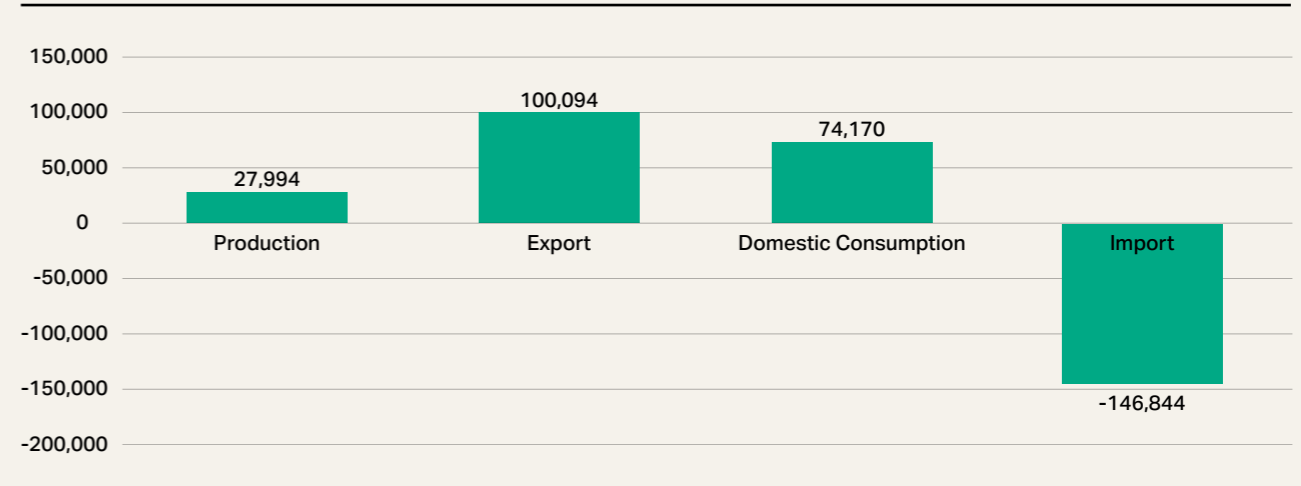


Figure 3: Changes in supply and demand in Malaysia for January–February 2024 (MPOB, 2024).

#### China & India Edible Oil Inventory (tonnes)

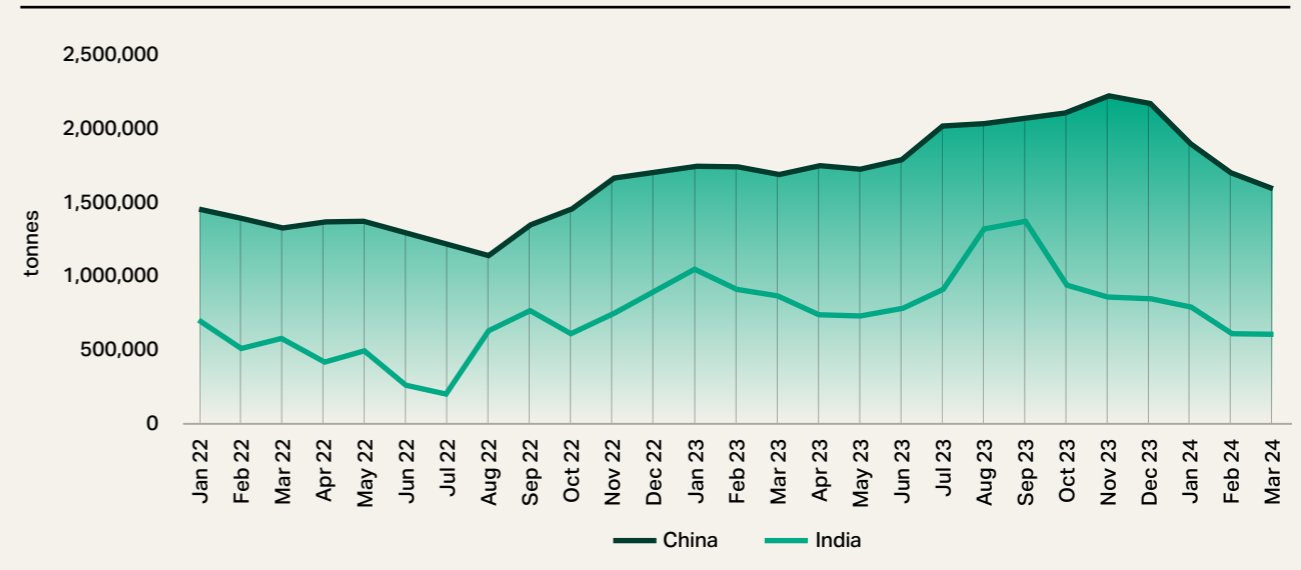


Figure 4: China and India edible oil inventory (MPOC Market Intelligence, 2024).

Soft oil prices are expected to rebound in the near term, particularly for sunflower oil. Sunflower oil prices led the decline in the soft oil price dynamics from January to March 2024, largely due to the burdensome export supply from the Black Sea region. However, according to Oil World projections, sunflower oil production growth in the Black Sea region for the 2023/24 marketing year is anticipated to occur in the first half of the season. Consequently, year-on-year production is expected to decline from April to September 2024, suggesting that the price pressure from sunflower oil supply is poised to diminish moving forward.

Figure 5 illustrates the latest growth forecast for production and consumption in the marketing year 2023/24. It indicates that rapeseed and sunflower oil consumption growth is projected to surpass production. Soybean oil production and consumption are expected to be on par, driven by increased biodiesel mandates in the U.S. and Brazil. These countries are collectively expected to consume an additional 1 million tonnes of soybean oil for

biodiesel production. Conversely, palm oil exhibits a contradictory trend between production and consumption, with production anticipated to remain stagnant while global demand increases by 1.88 million tonnes.

This trend is anticipated to maintain palm oil prices stable throughout the remainder of the year and contribute to the recovery of soft oil prices from their three-year low in the second half of the 2023/24 marketing year. Furthermore, the premium of palm oil prices in the global market widened further in March, with sunflower oil prices being USD100 cheaper than palm oil. In China, the domestic wholesale price of RBD palm olein was USD34 higher than soybean oil in March. Given the current dynamics of price and supply in the soft oil market, global importers are likely to increase their consumption of soft oil, thereby aiding in soft oil price recovery in the forthcoming months.

Exchange Rate: USD1 = RM4.72

### Annual Change of World Production and Consumption of Major Vegetable Oil (million tonnes)

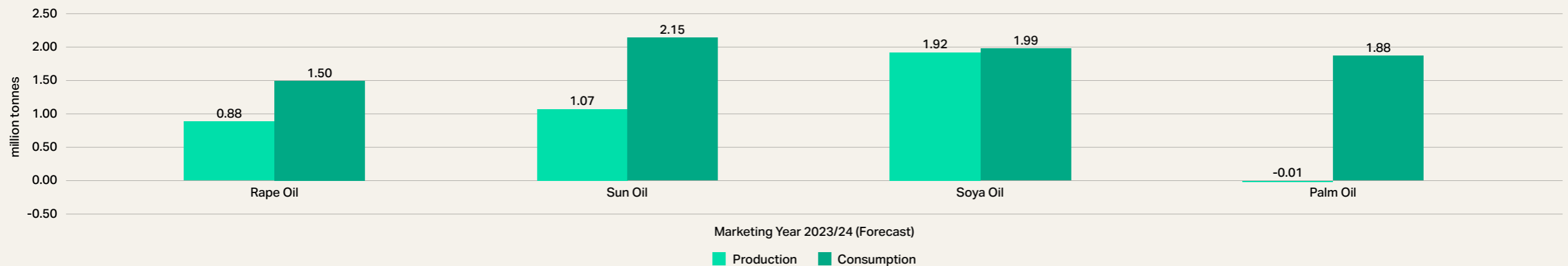


Figure 5: Annual change of world production and consumption of major vegetable oil (OilWorld, 2024).

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# Malaysian Palm Oil Industry Dialogue

20 February 2024 ● Hotel Palm Garden, Putrajaya, Malaysia



1-7

1-7 MPOC organised the 14th Malaysian Palm Oil Industry Dialogue (MPOID) with YB Datuk Seri Johari Abdul Ghani, Minister for Plantation and Commodities, Malaysia. The primary objective of this dialogue was to provide a platform for stakeholders in the Malaysian palm oil sector to discuss issues related to the Malaysian palm oil industry and its way forward.

A large delegation of 33 members representing 13 main associations in the palm oil sector in Malaysia participated in this

dialogue, which was moderated by Dato' Carl Bek-Nielsen, Chairman of MPOC. The associations raised a wide range of issues covering subjects like labour, tax structure, food safety, environment, the impact of various domestic and international legislations, and detailed discussions on smallholders from both peninsular and East Malaysia. This dialogue was also attended by the senior management of MPOC, MPOB, MPOCC, and 5 different divisions of KPK, collectively covering the scope of work outlined during MPOID.

2

## Gulfood 2024 Dubai

19–24 February 2024 • World Trade Centre, Dubai, UAE



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8–10 MPOC participated at Gulfood 2024, an event which presented an opportunity to engage with potential buyers who were keen on exploring the various products offered by the Malaysian companies. 11 partners from the Malaysian palm oil industry co-exhibited with MPOC in this event, namely Alami Commodities, Sarawak Oil Palm, Oilnco Industries, Southern Edible Oil, Eezdee Intrade, Naturz Industries, My Flexitank Service, Muhibah, Chef Direct, Global Farm Trade and MTE Global. The contributions from these partners were pivotal in fostering engaging discussions and connections with visitors and industry stakeholders alike.

3

## Pengenalan Standard MSPO (MS2530:2022) dan Aspek Sosial Dalam Perniagaan

22 February 2024 • SALCRA Bajo Training Centre, Lundu, Sarawak, Malaysia



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11 MPOC in collaboration with SALCRA brought together nearly 200 oil palm smallholders in Lundu, Sarawak for a workshop on "Pengenalan Standard MSPO (MS2530:2022) dan Aspek Sosial Dalam Perniagaan", a collective effort to inculcate good labour practices in the Malaysian palm oil industry.

12 The workshop was graced by esteemed representatives from MPOCC, SUHAKAM, ILO, and the Department of Labour Sarawak, who shared invaluable insights on topics like MSPO standards, human rights, forced labour, child labour and workplace responsibilities. Every topic ignited thoughtful discussions paving the way for positive change.

13 Together in the programme were Mr. Firdaus Tarmizi, General Manager of Sustainability, Promotions and Communication of MPOC; YB Datuk Maclaine Ben @ Martin Ben, Deputy Minister of Food Industry, Commodity and Regional Development Sarawak; and Mr. Sikin Sentok, Deputy General Manager of SALCRA.

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# Hungarian Chamber of Commerce and Industry Delegation Visit

23 February 2024 ● MPOC HQ, Petaling Jaya, Selangor, Malaysia



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14 MPOC hosted the delegation from the Hungarian Chamber of Commerce and Industry led by Her Excellency Dr. Petra Ponevacs-Pana, the Ambassador of Hungary in Malaysia and Dr. Laszlo Parragh, President of the Hungarian Chamber of Commerce and Industry.

15 The delegation was briefed on the European Deforestation Regulation (EUDR) and its potential impacts on the Malaysian palm oil industry, particularly affecting Malaysian smallholders. Her Excellency Dr. Petra also shared the delegates' aspirations with the MPOC team as well as expressed appreciation regarding MPOC's concerns on EUDR.

5

# World Wildlife Day 2024

24–25 February 2024 ● Taman Botani, Putrajaya, Malaysia



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16&17 MPOC participated in the World Wildlife Day 2024 at Taman Botani, Putrajaya, with the theme of "Discover the Malaysian Sustainable Palm Oil Industry". During the event, MPOC engaged visitors to the booth with various activities such as puzzle making and engaging quizzes, giving participants an opportunity to win goody bags. This initiative underscores the industry's commitment to environmental and biodiversity conservation in Malaysia.

6

# Trade and Networking Visit for MENA Buyers

28 February–1 March 2024 ● Kuala Lumpur & Selangor, Malaysia



18–22

18–22 MPOC organised a three-day trade and networking visit for buyers from the Middle Eastern and North African (MENA) region, featuring a delegation of 18 industry representatives from Algeria, Egypt, and Turkey.

The visit commenced with an informative briefing on the Malaysian palm oil industry, led by key figures: Ms. Belvinder Sron, CEO of MPOC; Mr. Fadzli Abdul Aziz, CEO of the Palm Oil Refiners Association of Malaysia (PORAM); and Mr. Shahari Idris, CEO of the Malaysian Palm Oil Certification Council (MPOCC). They provided insights into the roles and contributions of each organisation to the delegates. The afternoon was spent at MPOB HQ, where the delegates delved deeper into the development and advancements within Malaysia's palm oil sector.

On the second day, the delegation had the opportunity to explore the operations of two significant contributors to Malaysia's palm oil industry. The day started with a visit to the Sime Darby Plantation Palm Oil Experience Centre on Carey Island, offering a comprehensive look into the company's history, its impact on the industry, and practices like harvesting and biological pest control. The visit to FGV IFFCO followed, where CEO Mr. Anurag Sen provided an overview of the company's services. A tour of the plant gave delegates a closer look at the palm oil processing stages.

The concluding day focused on a Business Matching session, connecting 13 companies from the MENA region with 26 Malaysian counterparts. This session served as an excellent platform for Malaysian palm oil producers and exporters to explore new trade opportunities and expand their market presence in the MENA region. The BizMatch event facilitated a total of 192 meetings, leading to potential sales estimated at USD149 million (equivalent to approximately RM705 million).

7

## 35th Palm Oil Price Outlook Conference (POC) 2024

5-6 March 2024 ● Shangri La Hotel, Kuala Lumpur, Malaysia



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23 MPOC participated in the 35th Palm & Lauric Oils Price Outlook Conference & Exhibition (POC 2024) as a 'Supporter' as well as exhibitor and also took part in the exhibition. This event was organised by Bursa Malaysia Derivatives on 5-6 March 2024 at Shangri La Hotel, Kuala Lumpur.

24 During the event, MPOC capitalised on the opportunity to promote the sustainability journey of the Malaysian Palm Oil Industry and efforts made in addressing the European Union Deforestation Regulation (EUDR).

25 YB Datuk Seri Johari Bin Abdul Ghani, Malaysia's Minister of Plantation and Commodities, also visited the MPOC booth, and he was received by MPOC CEO, Ms. Belvinder Sron and staff members.

8

## China's Oils and Fats Industry Delegation Visit

7 March 2024 ● MPOC HQ, Petaling Jaya, Selangor, Malaysia



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26 MPOC hosted a delegation from China's oils and fats industry, led by Sublime China Information (SCI).

27 The visit began with an in-depth presentation on Malaysia's palm oil sector, highlighting its crucial contribution to the Chinese oils and fats market. The session saw active participation from representatives of both MPOC and SCI, with discussions focusing on key topics such as the Malaysian Sustainable Palm Oil (MSPO) Certification Scheme, the European Union's Deforestation Regulation (EUDR), and enhancing palm oil productivity in Malaysia. MPOC expresses its sincere appreciation to the visiting delegates for their keen interest in the Malaysian palm oil industry and looks forward to further collaborations and discussions in the future.



**Programme**

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# Ramadan Online and Live Cooking Competition for Chefs

**Date & Venue**

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12 March–30 April 2024 ● Egyptian Chefs Association (ECA)'s Facebook page, featuring a live cooking competition in Cairo

**Summary**

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Join us for an exciting online culinary event co-organised by MPOC. This online program aims to enhance knowledge on the diverse applications of palm oil, while stimulating demand within the culinary sector. Get ready to be prominently featured on ECA's social media platforms, while reaching out to thousands of culinary enthusiasts.

This interactive competition is designed to educate, entertain, and showcase the versatility of Malaysian palm oil. Whether you are a consumer or a chef, this event is for you. Participate in informative activities, exhibit your creativity through innovative recipes, and compete for a chance to showcase your skills in a live cooking extravaganza. Do not miss out on this experience!

**Programme**

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# Seller and Buyer Enablement Platform, Algeria

**Date & Venue**

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21 April 2024 ● Hyatt Regency Algiers Airport Hotel, Algeria

**Summary**

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Join us for an exclusive opportunity to connect Malaysian exporters with Algerian importers at the DJAZAGRO International Expo. As the organiser, MPOC is thrilled to facilitate direct interaction and foster business relationships between sellers and buyers in the oils and fats industry, and food manufacturing sector.

With the objectives to boosting Malaysian Palm Oil (MPO) exports, increasing market share in Algeria, and promoting demand for MSPO-certified products, this programme will uncover untapped opportunities and stakeholders' preferences in the Algerian market while showcasing the competitive advantages of Malaysian palm oil products, including quality and sustainability.

Do not miss out on informative presentations by Malaysian suppliers, sharing insights into the current palm oil market landscape. Join us for a dynamic exchange of ideas and explore business opportunities!

## Expo

# SupplySide East 2024

## Date &amp; Venue

16–17 April 2024 ● Meadowlands Expositions Centre, Secaucus, New Jersey, USA

## Summary

Come and visit us at booth 406 at SupplySide East in New Jersey, USA! MPOC is thrilled to be joined by Twin Rivers Technologies, PhytoGaia and Softgel Manufacturing. Don't miss out on the opportunity to explore our wide range of products, engage with experts and stay updated on the latest trends in the health and nutrition industry.

## Expo

# DJAZAGRO International Expo

## Date &amp; Venue

22–25 April 2024 ● SAFEX Exhibition Park, Algiers, Algeria

## Summary

Join us at booth A-027 in Hall A for an exciting opportunity to connect with industry representatives from the food & beverage sector and key importers and traders in Algeria and North Africa. As an exhibitor, MPOC, along with our co-exhibitors - Premium Vegetable Oils Sdn Bhd, Alami Commodities Sdn. Bhd., Mac World Industries Sdn Bhd, and Palmtop Vegeoil Products Sdn Bhd - will provide a platform for Malaysian palm oil exporters to showcase their products and explore new business opportunities. Our objectives include gathering market information to enhance MPO market share, promoting the MSPO to stakeholders, and identifying areas for expansion.

Do not miss this chance to network, learn, and grow your business. See you at DJAZAGRO Expo!

**Programme**

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# Sustainable Beauty Ingredients by MPOC

**Date & Venue**

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17 April 2024 ● Education Theatre, Meadowlands Expositions Centre, Secaucus, New Jersey, USA

**Summary**

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Join MPOC in our sponsored session in conjunction with SupplySide East 2024 in New Jersey, USA. Immerse yourself in the realm of sustainable palm-based ingredients with our two field experts, Dr Rajan Thangavelu, and Mr Bryan See, moderated by Ms Hajar Shamsudin. Explore how our sustainable palm-based ingredients are revolutionising nutraceuticals and their diverse applications. Participate in engaging discussions covering topics such as Tocotrienols and Sustainability in the beauty sector.

Don't miss out on this opportunity to connect and learn. Register now using this QR code:

**Programme**

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# MPOC Outreach School Programme

**Date & Venue**

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24 April 2024 ● SMK La Salle, Petaling Jaya, Selangor, Malaysia

**Summary**

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This outreach programme aims to cultivate awareness and understanding among school students regarding the role of palm oil in their daily diets, highlighting its versatile applications and health benefits. This immersive educational endeavour will feature a spectrum of engaging activities, encompassing interactive games, informative mini-talks, video screenings, and hands-on food preparation exercises facilitated by the students themselves.

MPOC plays a role in crafting each aspect of the programme to deliver a comprehensive and enjoyable learning experience. The initiative aims to create an environment where students not only absorb information about palm oil but also actively engage in entertaining and educational activities that breathe life into the lessons.

The initiative is set to involve approximately 27 national secondary schools and international schools located in the Petaling Jaya district. With an expected turnout of over 100 students, the MPOC Outreach School Programme aims to captivate a diverse array of young minds, spark curiosity, and foster a deep appreciation for the significance of palm oil in our daily lives.

**Programme**

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# Bengkel Pengenalan Standard MSPO (MS2530:2022) & Aspek Sosial Dalam Perniagaan

**Date & Venue**

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27 April 2024 ● Margherita Plaza Hotel Bintulu, Sarawak, Malaysia

**Summary**

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MPOC, in collaboration with Sarawak Dayak Oil Palm Planters Association (DOPPA), Malaysian Palm Oil Certification Council (MPOCC), Human Rights Commission of Malaysia (SUHAKAM), and the International Labour Organization (ILO), is pleased to announce the fifth Good Labour Practices Training Workshop for oil palm smallholders. Titled 'Bengkel Pengenalan Standard MSPO (MS2530:2022) & Aspek Sosial Dalam Pengenalan', the workshop is scheduled to be held in Bintulu, Sarawak, on 27 April 2024. With a target audience of 400 smallholders from the region, this workshop aims to educate participants on labour issues within the palm oil sector, enhance their understanding of forced and child labour, and address any inquiries they may have on these matters.

**Programme**

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# Cooking and Baking with Malaysian Sustainable Palm Oil

**Date & Venue**

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3 May 2024 ● Johannesburg, South Africa  
7 May 2024 ● Nairobi, Kenya

**Summary**

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Join us for an exciting programme aimed at promoting the versatility and benefits of palm oil in baking and frying, while increasing its presence in regions like South Africa and Kenya. Our objective is to introduce new palm products in culinary applications and create demand for them, all while raising awareness of Malaysian Sustainable Palm Oil and its nutritional advantages among future culinary experts.

This engaging event will feature a master chef or celebrity chef leading a cooking demonstration session, showcasing how to prepare local dishes using palm oil derivatives. Culinary students will have the opportunity to learn firsthand and participate in creative culinary activities, using Malaysian palm oil products to craft diverse cuisines.

In addition to the hands-on cooking experience, participants will benefit from an informative seminar led by a representative from MPOC, delving into the various applications, benefits, and sustainability of palm oil.

Do not miss this chance to expand your culinary horizons and discover the endless possibilities of Malaysian Palm Oil!

**Malaysian Palm Oil Council (MPOC)**

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**M P O C**