

POTS™

SPONSORSHIP PACKAGE

Get your company's products or services noticed by key decision makers. We have sponsorship options available to suit a range of marketing needs. The sponsorship categories available are:

| | |
|-------------------|----------------------------|
| Platinum Sponsors | RM 20,000 or MMK 5,600,000 |
| Gold Sponsors | RM 15,000 or MMK 4,200,000 |
| Silver Sponsors | RM 10,000 or MMK 2,800,000 |
| Partners | RM 5,000 or MMK 1,400,000 |

PLATINUM SPONSORS (RM 20,000 or MMK 5,600,000)

The Platinum Sponsor will receive maximum exposure through the following benefits:

- VIP invitation for the Official Opening Ceremony.
- Exhibition space of 18m² (equivalent to two 3m x 2m standard shell scheme booths) in a prime location.
- Eight (8) seminar registrations
- Full page advertisement in the conference programme booklet worth RM 1,000 or MMK 280,000
- Lead logo placement on conference signs including posters and bunting.
- Full recognition and publicity as the Platinum Sponsor before, during and after the event on all printed conference materials including the conference programme booklet, conference brochure and press release statement.
- Opportunity to include promotional materials (or corporate gift) in the welcome packets or bags for the delegates.

GOLD SPONSORS (RM 15,000 or MMK 4,200,000)

Benefits for each Gold Sponsor include:

- VIP invitation for the Official Opening Ceremony.
- One (1) complimentary 3m x 2m standard shell scheme booth in a designated prime location.
- Six(6) seminar registrations
- Full page advertisement in the conference programme booklet worth RM 1,000 or MMK 280,000.
- Lead logo placement on conference signs including posters and bunting.
- Full recognition and publicity as the Gold Sponsor before, during and after the event on all printed conference materials including the conference programme booklet, conference brochure and press release statement.
- Opportunity to include promotional materials (or corporate gift) in the welcome packets or bags for the delegates.

SILVER SPONSORS (RM 10,000 or MMK 2,800,000)

Benefits for each Silver Sponsor include:

- VIP invitation for the Official Opening Ceremony.
- One (1) complimentary 3m x 2m standard shell scheme booth.
- Four (4) seminar registrations
- Full page advertisement in the conference programme booklet worth RM 1,000 or MMK 280,000.
- Prominent logo placement on conference signs including posters and bunting.
- Full recognition and publicity as the Silver Sponsor before, during and after the event on all printed conference materials including the conference programme booklet, conference brochure and press release statement.
- Opportunity to include promotional materials (or corporate gift) in the welcome packets or bags for the delegates.

PARTNERS (RM 5,000 or MMK 1,400,000)

Benefits for each Partner Sponsor include:

- VIP invitation for the Official Opening Ceremony.
- One (1) complimentary 3m x 2m standard shell scheme booth.
- Prominent logo placement on conference signs including posters and bunting.
- Two(2) seminar registrations
- Full recognition and publicity as the Partner before, during and after the event on all printed conference materials including the conference programme booklet, conference brochure and press release statement.

ADVERTISING IN SOUVENIR PROGRAMME

| | |
|-----------|-------------------------|
| Full Page | RM 1,000 or MMK 280,000 |
|-----------|-------------------------|

EXHIBITION

- Standard shell scheme booth (3m x 2m) RM 3,000 or MMK 840,000 per booth.

POTS™

SPONSORSHIP, ADVERTISING & EXHIBITING RESERVATION FORM

Please reserve the following sponsorship package and/or exhibition booth for my company/myself:

SPONSORSHIP

- PLATINUM SPONSOR
RM 20,000 or MMK 5,600,000
- GOLD SPONSOR
RM 15,000 or MMK 4,200,000
- SILVER SPONSOR
RM 10,000 or MMK 2,800,000
- PARTNERS
RM 5,000 or MMK 1,400,000

ADVERTISING IN SOUVENIR PROGRAMME

Specifications:

- i) Full Page - 297mm (h) x 210mm (w)
Bleed area - 305mm (h) x 216mm (w)
Trimmed area - 297 (h) x 210mm (w)

Please reserve the following advertising space:

- FULL PAGE
RM 1,000 or MMK 280,000

EXHIBITION

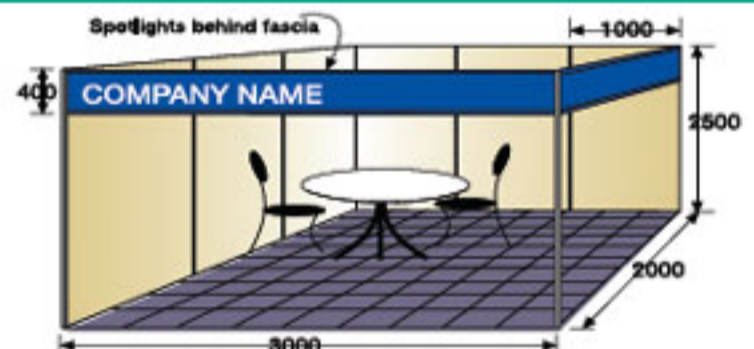
- Standard shell scheme booth (3m x 2m) - RM 3000 or MMK 840,000 per booth
- No of unit [Standard shell scheme booth comes with 3m x 2m shell frame, lighting, overhead fascia panel with company name and stand number]

MODE OF PAYMENT: PLEASE TICK

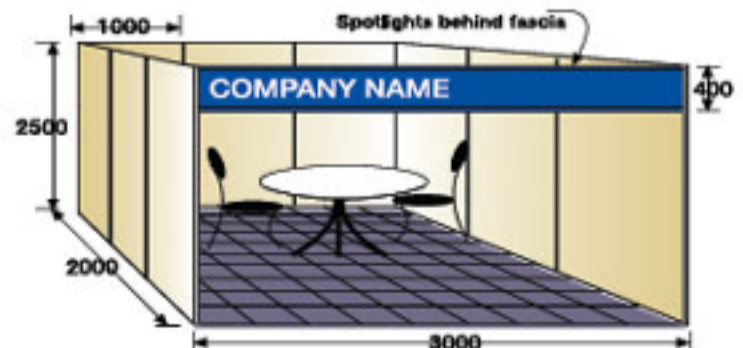
- Cheque - Payable to :
Malaysian Palm Oil Council

Cheque No :

- Bank-in to CIMB
Bank Details :
CIMB Bank, No. 60-62,
Jalan SS6/14, 47301 Kelana Jaya,
Selangor, Malaysia.
SWIFT CODE : CIBBMYKL
Account No. 12160012671053



Typical corner stand



Centre row stand

For Office Use Only

Date Received _____
Payment Details _____
Cheque No _____
Amount _____