

MALAYSIA-CHINA PALM OIL TRADE FAIR & SEMINAR 2012

POTS™

29-30 November 2012 Chongqing, China

SPONSORSHIP PACKAGE

We offer your organization a variety of effective ways to get your company and products / services noticed by key decision makers. We have sponsorship options available to suit a range of marketing needs. The sponsorship categories available are:

PLATINUM SPONSOR	RMB50,000 (RM25,000)
GOLD SPONSOR	RMB30,000 (RM15,000) x2
SILVER SPONSOR	RMB20,000 (RM10,000) x3
PARTNERS	RMB10,000 (RM5,000) Unlimited

PLATINUM SPONSOR - RMB50,000 (RM25,000)

Platinum Sponsor will be making a significant contribution towards the overall event and will receive maximum exposure through the following benefits:

- VIP Invitation for the Official Opening Ceremony.
- Exhibition space of 18m² (equivalent to two standard 3m * 3m shell scheme booths) in a prime location.
- Six(6) complimentary conference registrations worth RM1,800 or US\$600.
- Full page advertisement in conference program booklet worth RM1,000 or US\$350.
- Lead logo placement on conference signs including posters and bunting.
- Full recognition and publicity as the Platinum Sponsor before, during and after the event on all printed conference materials including the conference program booklet, conference brochure and press release.
- Opportunity to include promotional materials (or corporate gift) in the seminar bags.

GOLD SPONSOR - RMB30,000 (RM15,000) x2

Each Gold Sponsor benefits include:

- VIP Invitation for the Official Opening Ceremony.
- One (1) complimentary 3m * 3m standard exhibition booth in a designated prime location.
- Four (4) complimentary conference registrations worth RM1,200 OR US\$400
- Full page advertisement in conference booklet worth RM1,000 OR US\$350.
- Lead logo placement on conference signs including posters and bunting.
- Full recognition and publicity as the Gold Sponsor before, during and after the event on all printed conference materials including the conference program booklet, conference brochure and press release.
- Opportunity to include promotional materials (or corporate gift) in the seminar bags.

SILVER SPONSOR - RMB20,000 (RM10,000) x3

Each Silver Sponsor benefits include:

- VIP Invitation for the Official Opening Ceremony.
- One (1) complimentary 3m * 3m standard exhibition booth in a designated prime location.
- Three (3) complimentary conference registrations worth RM900 OR US\$300.
- Full page advertisement in conference booklet worth RM1,000 OR US\$350.
- Prominent logo placement on conference signs including posters and bunting.
- Full recognition and publicity as the Silver Sponsor before, during and after the event on all printed conference materials including the conference program booklet, conference brochure and press release.
- Opportunity to include promotional materials (or corporate gift) in the seminar bags.

PARTNERS - RMB10,000 (RM5,000) Unlimited

Each Partner Sponsor benefits include:

- VIP Invitation for the Official Opening Ceremony.
- Two (2) complimentary conference registrations worth US\$100.
- One (1) complimentary 3m * 3m standard exhibition booth
- Half page advertisement in conference booklet worth RM500 OR US\$175.
- Prominent logo placement on conference signs including posters and bunting etc.
- Full recognition and publicity as the Partner before, during and after the event on all printed conference materials including the conference program booklet, conference brochure and press release.

ADVERTISEMENTS IN SOUVENIR PROGRAMME

• Full Page:	RM1,000 OR US\$350
• Half Page:	RM500 OR US\$175

EXHIBITION

- Standard Shell Scheme (3m * 3m) RM1,500 or US\$500 per booth.

REGISTRATION

- One Person: RMB800 or RM400

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SPONSORSHIP, ADVERTISING & EXHIBITION RESERVATION FORM

Please reserve the following sponsorship package, exhibition booth for me / my company:

SPONSORSHIP

- | | |
|--|--|
| <input type="checkbox"/> PLATINUM SPONSOR RMB50,000 (RM25,000) | <input type="checkbox"/> SILVER SPONSOR RMB20,000 (RM10,000) |
| <input type="checkbox"/> GOLD SPONSOR RMB30,000 (RM15,000) | <input type="checkbox"/> PARTNERS RMB10,000 (RM5,000) |

ADVERTISINGS IN SOUVENIR PROGRAMME

Please reserve the following advertising space :

- | | |
|--|--|
| <input type="checkbox"/> Full Page: RM1,000 or US\$350 | <input type="checkbox"/> Half Page: RM500 or US\$175 |
|--|--|

EXHIBITION

- | | |
|---|---|
| <input type="checkbox"/> Standard shell scheme (3m x 3m) – RM1,500 or US\$500 | <input type="checkbox"/> No of units (Standard booth comes with 3m x 3m shell frame, lighting, overhead fascia panel with company name and stand number, carpeted floor, 1 unit information counter, 2 chairs, 1 waste basket and 2 complimentary conference passes). |
|---|---|

Company Name:	
Contact Person:	
Designation:	
Address:	
Tel. No:	
Fax. No:	
E-mail:	
Signature:	
Date:	

Please complete the form below.
Form may be duplicated for additional registrations.

Mail or Fax form to :
POTS CHINA 2012
Malaysian Palm Oil Council (MPOC)
2nd Floor, Wisma Sawit
Lot 6, SS 6 Jalan Perbandaran 47301
Kelana Jaya, Selangor, Malaysia
Tel : 603 - 7806 4097
Fax : 603 - 7806 2272

Contact Persons:
Mr. Teah Yau Kun
Email: teah@mpoc.org.cn
Mr. Desmond Ng
Email: desmond@mpoc.org.my
Mr. Lim Teck Chaii
Email: lim@mpoc.org.my

For Office Use Only

Date Received: _____
Payment Details: _____
Cheque No: _____
Amount: _____