

POTS[®]

MALAYSIA - EGYPT PALM OIL TRADE FAIR & SEMINAR

15-16 December 2015
Royal Maxim Palace Kempinski Hotel
Cairo, Egypt



SPONSORSHIP PACKAGE

We offer your organization a variety of effective ways to get your company and products / services noticed by key decision markers. We have sponsorship options available to suit a range of marketing needs. The sponsorship categories available are:

TITANIUM SPONSOR	RM30,000 (EGP 55,000)	Exclusive
PLATINUM SPONSOR	RM20,000 (EGP 40,000)	(2 Patrons)
GOLD SPONSOR	RM15,000 (EGP 30,000)	(3 Patrons)
SILVER SPONSOR	RM10,000 (EGP 20,000)	(6 Patrons)
PARTNERS	RM5,000 (EGP 10,000)	Unlimited

TITANIUM SPONSOR - RM30,000 (EGP 55,000) (EXCLUSIVE)

Titanium sponsor will be making a significant contribution towards the overall event and will receive maximum exposure through the following benefits :

- One (1) VIP Invitation for the Opening Ceremony
- Two (2) complimentary standard exhibition booths (3mx3m) in a prime location worth RM6,000
- Ten (10) seminar registration worth RM5,000
- One (1) full page advertisement with priority selection in Souvenir Program worth RM1,000
- Lead logo placement on all seminar signage & brochures
- Recognition as the Titanium Sponsor on all printed Seminar material including Seminar Brochure and Souvenir Program
- Mailing address for all seminar delegates
- Opportunity to include promotional materials in the delegates' welcome packets

PLATINUM SPONSOR - RM20,000 (EGP 40,000) (2 PATRONS)

Platinum Sponsor benefits include :

- One (1) VIP Invitation for the Opening Ceremony
- Two (2) complimentary standard exhibition booths (3mx3m) in a designated prime location worth RM6,000
- Five (5) seminar registration worth RM2,500
- One (1) full page advertisement with priority selection in Souvenir Program worth RM1,000
- Lead logo placement on all conference signage & brochures
- Mailing address for all seminar delegates
- Opportunity to include promotional materials in the delegates' welcome packets

Disclaimer:

MPOC reserves the rights to change the conference date, speakers, programme content and venue should circumstances beyond the control of MPOC occurs whichso demands.

GOLD SPONSOR - RM15,000 (EGP 30,000) (3 PATRONS)

Gold Sponsor benefits include :

- One (1) VIP Invitation for the Opening Ceremony
- One (1) complimentary standard exhibition booths (3mx3m) in a designated prime location worth RM3,000
- Three (3) seminar registration worth RM1,500
- One (1) full page advertisement in Souvenir Program worth RM1,000
- Prominent logo placement on all conference signage & brochures
- Opportunity to include promotional materials in the delegates' welcome packets

SILVER SPONSOR - RM10,000 (EGP 20,000) (6 PATRONS)

Silver Sponsor benefits include :

- One (1) VIP Invitation for the Opening Ceremony
- One (1) complimentary standard exhibition booth (3mx3m) worth RM3,000
- Two (2) seminar registration worth RM1,000
- Full page advertisement in Souvenir Program worth RM1,000
- Logo placement on all seminar brochures & Souvenir Program
- Sponsor listing in seminar brochures and Souvenir Program

PARTNER SPONSOR - RM5,000 (EGP 10,000) (UNLIMITED)

Partner Sponsor benefits include :

- One (1) VIP Invitation for the Opening Ceremony
- One (1) complimentary standard exhibition booth (3mx3m) worth RM3,000
- One (1) seminar registration worth RM500
- Full page advertisement in Souvenir Program worth RM1,000
- Logo placement on all seminar brochures & Souvenir Program
- Sponsor listing in seminar brochures and Souvenir Program

ADVERTISINGS IN SOUVENIR PROGRAMME

FULL PAGE

RM1,000 or EGP 2,000

EXHIBITION

- Standard Shell Scheme (3m * 3m) RM4,000 or EGP8,000 per booth.



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EXHIBITION

POTS Egypt 2015 offers a limited number of high quality exhibition opportunities. This has become the avenue for making contacts and networking, and to attract new clients. A physical presence at the conference is often the best way to promote business development, and to showcase and promote products, equipment and services to decision makers worldwide.

As part of the exhibitors package (RM4,000 / EGP8,000), you will receive the following:

- A 3m x 3m exhibition booth space
- Two complimentary pass as exhibitors, which also entitle them to the conference area.
- Listing of company details in the Souvenir program, including a 50-word description on the products and services that the company can offer.

ADVERTISING

Advertising in the conference program is an affordable way to ensure your message reaches each conference delegate. Advertising rates are as follows:

Full Page	Standard (210 x 295mm)	RM1,000 / EGP2,000
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Full Page
(Standard)

Ready to become a sponsor?
Return your completed reservation form to
Fax No. : 603-7806 2272
or contact Ms. Nur Adibah (nuradibah@mpoc.org.my)
or Mr. Muhammad Kharibi (kharibi@mpoc.org.my)
at Tel No. : 603-7806 4097.

SPONSORSHIP, ADVERTISING & EXHIBITION RESERVATION FORM

Please reserve the following sponsorship package for me / my company :

SPONSORSHIP

<input type="checkbox"/>	Titanium (RM30,000 / EGP55,000)
<input type="checkbox"/>	Platinum (RM20,000 / EGP40,000)
<input type="checkbox"/>	Gold (RM15,000 / EGP30,000)
<input type="checkbox"/>	Silver (RM10,000 / EGP20,000)
<input type="checkbox"/>	Partner (RM5,000 / EGP10,000)

ADVERTISING

Please reserve the following advertising space :

<input type="checkbox"/>	Full Page (Standard) (RM1,000 / EGP2,000)
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EXHIBITION

<input type="checkbox"/>	Standard shell scheme (3m x 3m) - RM4,000 / EGP8,000	<input type="checkbox"/>	No. of Unit
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Standard booth comes with 3m x 3m shell frame, lighting, overhead fascia panel with company name and stand number, carpeted floor, 1 unit information counter, 2 chairs, 1 waste basket and 2 complimentary passes.

Company Name :	<input type="text"/>
Contact Person :	<input type="text"/>
Designation :	<input type="text"/>
Address :	<input type="text"/>
	<input type="text"/>
Tel. No. :	<input type="text"/>
Fax. No. :	<input type="text"/>
E-mail :	<input type="text"/>
Signature :	<input type="text"/>
Date :	<input type="text"/>

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