

OVERCOMING CHALLENGES, MAXIMIZING PROFITS



SPONSORSHIP PACKAGE

We offer your organization a variety of effective ways to get your company and products / services noticed by key decision markers. We have sponsorship options available to suit a range of marketing needs. The sponsorship categories available are:

TITANIUM SPONSOR	RM50,000 Exclusive
PLATINUM SPONSOR	RM40,000 (2 Patrons)
GOLD SPONSOR	RM30,000 (3 Patrons)
SILVER SPONSOR	RM15,000 (3 Patrons)
PARTNERS	RM10,000 Unlimited
CONFERENCE BAG SPONSOR	RM30,000 (1 Patron)
NOTE PAD SPONSOR	RM5,000 (1 Patron)

TITANIUM SPONSOR - RM50,000 (EXCLUSIVE)

Titanium sponsor will be making a significant contribution towards the overall event and will receive maximum exposure through the following benefits :

- One (1) VIP Invitation for the Opening Ceremony
- Two (2) complimentary standard exhibition booths (3mx3m) in a prime location worth RM10,000
- Ten (10) seminar registration worth RM10,000
- One (1) full page advertisement with priority selection in Souvenir Program worth RM3,000
- Lead logo placement on all seminar signage & brochures
- Recognition as the Titanium Sponsor on all printed Seminar material including Seminar Brochure and Souvenir Programme
- Mailing address for all seminar delegates
- Opportunity to include promotional materials in the delegates' welcome packets

PLATINUM SPONSOR - RM40,000 (2 PATRONS)

Platinum Sponsor benefits include :

- One (1) VIP Invitation for the Opening Ceremony
- Two (2) complimentary standard exhibition booths (3mx3m) in a designated prime location worth RM10,000
- Six (6) seminar registration worth RM6,000
- One (1) full page advertisement with priority selection in Souvenir Programme worth RM3,000
- Lead logo placement on all conference signage & brochures
- Mailing address for all seminar delegates
- Opportunity to include promotional materials in the delegates' welcome packets

GOLD SPONSOR - RM30,000 (2 PATRONS)

Gold Sponsor benefits include :

- One (1) VIP Invitation for the Opening Ceremony
- One (1) complimentary standard exhibition booths (3mx3m) in a designated prime location worth RM5,000
- Three (3) seminar registration worth RM3,000
- One (1) full page advertisement in Souvenir Programme worth RM3,000
- Prominent logo placement on all conference signage & brochures
- Opportunity to include promotional materials in the delegates' welcome packets

SILVER SPONSOR - RM15,000 (3 PATRONS)

Silver Sponsor benefits include :

- One (1) VIP Invitation for the Opening Ceremony
- One (1) complimentary standard exhibition booth (3mx3m) worth RM5,000
- Two (2) seminar registration worth RM2,000
- Full page advertisement in Souvenir Program worth RM3,000
- Logo placement on all seminar brochures & Souvenir Programme
- Sponsor listing in seminar brochures and Souvenir Programme

PARTNER SPONSOR - RM10,000 (UNLIMITED)

Partner Sponsor benefits include :

- One (1) VIP Invitation for the Opening Ceremony
- One (1) complimentary standard exhibition booth (3mx3m) worth RM5,000
- One (1) seminar registration worth RM1,000
- Full page advertisement in Souvenir Program worth RM3,000
- Logo placement on all seminar brochures & Souvenir Programme
- Sponsor listing in seminar brochures and Souvenir Programme

CONFERENCE BAG SPONSOR - RM 30,000 (1 PATRON)

Increase your corporate visibility by adding your company logo to the conference bag which will be distributed to all conference delegates. Your company can become a 'walking' advertisement and this sponsorship can even provide months of exposure even after the event. In addition your company will be provided with:

- Four (4) seminar registration worth RM4,000
- One (1) full page advertisement in Souvenir Program worth RM3,000
- Exclusive company name and logo on each bag

NOTEPAD SPONSOR RM 5,000 (1 PATRON)

All delegates will receive a notebook with their seminar bags. Your company name and logo will be on each notebook and it should increase your company's exposure through brand recognition. In addition your company will be provided with:

- One (1) seminar registration worth RM1,000
- Exclusive company name and logo on each notebook

MALAYSIA PALM OIL TRADE FAIR & SEMINAR

12-13 OCTOBER 2016, KUALA LUMPUR, MALAYSIA

SPONSORSHIP PACKAGE

EXHIBITION - RM5,000

POTS 2016 offers a limited number of high quality exhibition opportunities. This has become the avenue for making contacts and networking, and to attract new clients. A physical presence at the conference is often the best way to promote business development, and to showcase and promote products, equipment and services to decision makers worldwide.

As part of the exhibitors package (RM5,000), you will receive the following:

- A 3m x 3m exhibition booth space
- Two complimentary pass as exhibitors, which also entitle them to the conference area.
- Listing of company details in the Souvenir programme, including a 50-word description on the products and services that the company can offer.

ADVERTISING - RM3,000

Advertising in the conference program is an affordable way to ensure your message reaches each conference delegate. Advertising rates are as follows:

Full Page	Standard (210 x 295mm)	RM3,000
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Full Page
(Standard)

Ready to become a sponsor?
Return your completed reservation form to
Fax No. : 603-7806 2272
or contact **Mr. Muhammad Kharibi** (kharibi@mpoc.org.my)
or **Mr. Mohd Izham** (Izham@mpoc.org.my)
or **Lim Teck Chaii** (lim@mpoc.org.my)
at Tel No. : 603-7806 4097.

SPONSORSHIP, EXHIBITION & ADVERTISING RESERVATION FORM

Please reserve the following sponsorship package for me / my company :

SPONSORSHIP

<input type="checkbox"/>	Titanium	(RM50,000)
<input type="checkbox"/>	Platinum	(RM40,000)
<input type="checkbox"/>	Gold	(RM30,000)
<input type="checkbox"/>	Silver	(RM15,000)
<input type="checkbox"/>	Partner	(RM10,000)
<input type="checkbox"/>	Conference Bag	(RM30,000)
<input type="checkbox"/>	Note Pad	(RM5,000)

EXHIBITION

<input type="checkbox"/>	Standard shell scheme (3m x 3m) - RM5,000	<input type="checkbox"/>	No. of Unit
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Standard booth comes with 3m x 3m shell frame, lighting, overhead fascia panel with company name and stand number, carpeted floor, 1 unit information counter, 2 chairs, 1 waste basket and 2 complimentary passes.

ADVERTISING

Please reserve the following advertising space :

<input type="checkbox"/>	Full Page (Standard) (RM3,000)
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Company Name :	<input type="text"/>
Contact Person :	<input type="text"/>
Designation :	<input type="text"/>
Address :	<input type="text"/>
	<input type="text"/>
Tel. No. :	<input type="text"/>
Fax. No. :	<input type="text"/>
E-mail :	<input type="text"/>
Signature :	<input type="text"/>
Date :	<input type="text"/>

