

MALAYSIA-CHINA PALM OIL TRADE FAIR & SEMINAR 9 AUGUST 2016, TIANJIN, CHINA

SPONSORSHIP PACKAGE

We offer your organization a variety of effective ways to get your company and products / services noticed by key decision makers. We have sponsorship options available to suit a range of marketing needs. The sponsorship categories available are:

TITANIUM SPONSOR	RM25,000 Exclusive
PLATINUM SPONSOR	RM20,000 (2 Patrons)
GOLD SPONSOR	RM15,000 (3 Patrons)
SILVER SPONSOR	RM10,000 (3 Patrons)
PARTNERS	RM5,000 Unlimited

TITANIUM SPONSOR - RM25,000 (EXCLUSIVE)

Titanium sponsor will be making a significant contribution towards the overall event and will receive maximum exposure through the following benefits :

- One (1) VIP Invitation for the Opening Ceremony
- Two (2) complimentary standard exhibition booths (3mx3m) in a prime location worth RM6,000
- Ten (10) seminar registration worth RM5,000
- One (1) full page advertisement with priority selection in Souvenir Program worth RM1,000
- Lead logo placement on all seminar signage & brochures
- Recognition as the Titanium Sponsor on all printed Seminar material including Seminar Brochure and Souvenir Programme
- Mailing address for all seminar delegates
- Opportunity to include promotional materials in the delegates' welcome packets

PLATINUM SPONSOR - RM20,000 (2 PATRONS)

Platinum Sponsor benefits include :

- One (1) VIP Invitation for the Opening Ceremony
- Two (2) complimentary standard exhibition booths (3mx3m) in a designated prime location worth RM6,000
- Five (5) seminar registration worth RM2,500
- One (1) full page advertisement with priority selection in Souvenir Programme worth RM1,000
- Lead logo placement on all conference signage & brochures
- Mailing address for all seminar delegates
- Opportunity to include promotional materials in the delegates' welcome packets

GOLD SPONSOR - RM15,000 (3 PATRONS)

Gold Sponsor benefits include :

- One (1) VIP Invitation for the Opening Ceremony
- One (1) complimentary standard exhibition booths (3mx3m) in a designated prime location worth RM3,000
- Three (3) seminar registration worth RM1,500
- One (1) full page advertisement in Souvenir Programme worth RM1,000
- Prominent logo placement on all conference signage & brochures
- Opportunity to include promotional materials in the delegates' welcome packets

SILVER SPONSOR - RM10,000 (6 PATRONS)

Silver Sponsor benefits include :

- One (1) VIP Invitation for the Opening Ceremony
- One (1) complimentary standard exhibition booth (3mx3m) worth RM3,000
- Two (2) seminar registration worth RM1,000
- Full page advertisement in Souvenir Program worth RM1,000
- Logo placement on all seminar brochures & Souvenir Programme
- Sponsor listing in seminar brochures and Souvenir Programme

PARTNER SPONSOR - RM5,000 (UNLIMITED)

Partner Sponsor benefits include :

- One (1) VIP Invitation for the Opening Ceremony
- One (1) complimentary standard exhibition booth (3mx3m) worth RM3,000
- One (1) seminar registration worth RM500
- Full page advertisement in Souvenir Program worth RM1,000
- Logo placement on all seminar brochures & Souvenir Programme
- Sponsor listing in seminar brochures and Souvenir Programme



REINFORCING CHINA'S OILS & FAT SUPPLIES AND REQUIREMENTS WITH MALAYSIAN PALM OIL



SPONSORSHIP PACKAGE

EXHIBITION - RM3,000

POTS China 2016 offers a limited number of high quality exhibition opportunities. This has become the avenue for making contacts and networking, and to attract new clients. A physical presence at the conference is often the best way to promote business development, and to showcase and promote products, equipment and services to decision makers worldwide.

As part of the exhibitors package (RM3,000), you will receive the following:

- A 3m x 3m exhibition booth space
- Two complimentary pass as exhibitors, which also entitle them to the conference area.
- Listing of company details in the Souvenir programme, including a 50-word description on the products and services that the company can offer.

ADVERTISING - RM1,000

Advertising in the conference program is an affordable way to ensure your message reaches each conference delegate. Advertising rates are as follows:

Full Page	Standard (210 x 295mm)	RM1,000
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Full Page
(Standard)

Ready to become a sponsor?
Return your completed reservation form to
Fax No. : 603-7806 2272
or contact Mr. Muhammad Kharibi (kharibi@mpoc.org.my)
or Mr. Desmond Ng (desmond@mpoc.org.my)
or Mr. Lim Teck Chai (Email : lim@mpoc.org.my)
at Tel No. : 603-7806 4097.

SPONSORSHIP, EXHIBITION & ADVERTISING RESERVATION FORM

Please reserve the following sponsorship package for me / my company :

SPONSORSHIP

<input type="checkbox"/>	Titanium (RM25,000)	
<input type="checkbox"/>	Platinum (RM20,000)	
<input type="checkbox"/>	Gold (RM15,000)	
<input type="checkbox"/>	Silver (RM10,000)	
<input type="checkbox"/>	Partner (RM5,000)	

EXHIBITION

<input type="checkbox"/>	Standard shell scheme (3m x 3m) - RM3,000	<input type="checkbox"/>	No. of Unit
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Standard booth comes with 3m x 3m shell frame, lighting, overhead fascia panel with company name and stand number, carpeted floor, 1 unit information counter, 2 chairs, 1 waste basket and 2 complimentary passes.

ADVERTISING

Please reserve the following advertising space :

<input type="checkbox"/>	Full Page (Standard) (RM1,000)
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Company Name :	<input type="text"/>
Contact Person :	<input type="text"/>
Designation :	<input type="text"/>
Address :	<input type="text"/>
	<input type="text"/>
Tel. No. :	<input type="text"/>
Fax. No. :	<input type="text"/>
E-mail :	<input type="text"/>
Signature :	<input type="text"/>
Date :	<input type="text"/>

