

SPONSORSHIP PACKAGE

TITANIUM SPONSOR – RM50,000 (EXCLUSIVE)

Titanium sponsor will be making a significant contribution towards the overall event and will receive maximum exposure through the following benefits:

- One (1) VIP Invitation for the Opening Ceremony
- Four (4) complimentary standard exhibition booths (3mx3m) in a prime location worth RM20,000
- Six (6) seminar registration worth RM7,200
- One (1) full page advertisement with priority selection in Souvenir Program worth RM3,000
- Lead logo placement on all seminar signage & brochures
- Recognition as the Titanium Sponsor on all printed Seminar material including Seminar Brochure and Souvenir Program
- Sponsor Logo shall appear in the video that will be played during the seminar and between activities
- Opportunity to host a special reception for delegates during the conference (catered at your expense)
- Mailing address for all seminar delegates
- Opportunity to include promotional materials in the delegates' welcome packets
- Recognition as Titanium Sponsor from podium during the Official Opening Ceremony and Closing Session

PLATINUM SPONSOR – RM35,000 (1 PATRON)

Platinum Sponsor benefits include:

- Four (4) complimentary standard exhibition booths (3mx3m) in a designated prime location worth RM20,000
- Four (4) seminar registration worth RM4,800
- One (1) full page advertisement with priority selection in Souvenir Program worth RM3,000
- Lead logo placement on all conference signage & brochures
- Mailing address for all seminar delegates
- Opportunity to include promotional materials in the delegates' welcome packets
- Recognition from the podium during the Official Opening Ceremony and Closing Session

GOLD SPONSORS – RM20,000 (2 PATRONS)

Gold Sponsor benefits include:

- Two (2) complimentary standard exhibition booths (3mx3m) in a designated prime location worth RM10,000
- Three (3) seminar registration worth RM3,600
- One (1) full page advertisement in Souvenir Program worth RM3,000
- Prominent logo placement on all conference signage & brochures
- Opportunity to include promotional materials in the delegates' welcome packets

SILVER SPONSORS – RM15,000 (3 PATRONS)

Silver Sponsor benefits include:

- One (1) complimentary standard exhibition booth (3mx3m) worth RM5,000
- Two (2) seminar registration worth RM2,400
- One (1) full page advertisement in Souvenir Program worth RM3,000
- Logo placement on all seminar brochures & Souvenir Program
- Sponsor listing in seminar brochures and Souvenir Program

PARTNER SPONSORS – RM10,000 (UNLIMITED)

Partner sponsor benefits include:

- One (1) complimentary standard exhibition booth (3mx3m) worth RM5,000
- One (1) seminar registration worth RM1,200
- Half (½) full page advertisement in Souvenir Program worth RM2,000
- Logo placement on all seminar brochures & Souvenir Program
- Sponsor listing in seminar brochures and Souvenir Program

COCKTAIL SPONSOR – RM25,000 (1 PATRON)

Cocktail sponsor benefits include:

- Five (5) seminar registration worth RM6,000
- Display of Company Name and Logo at the cocktail venue backdrop
- One (1) full page advertisement in Souvenir Program worth RM3,000
- Prominent logo placement on all conference signage & brochures

CONFERENCE BAG SPONSOR – RM20,000 (1 PATRON)

Increase your corporate visibility by adding your company logo to the conference bag which will be distributed to all conference delegates. Your company can become a 'walking' advertisement and this sponsorship can even provide months of exposure even after the event. In addition your company will be provided with:

- Four (4) seminar registration worth RM4,800
- One (1) full page advertisement in Souvenir Program worth RM3,000
- Exclusive company name and logo on each bag

POTS

3rd International Palm Oil Trade Fair & Seminar 2010

3 - 5 October 2010

The Royale Chulan Kuala Lumpur

"Optimising Market Dynamics Through Innovations and Global Challenges"

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PEN SPONSOR – RM7,000 (1 PATRON)

All delegates will receive a pen with their seminar bags. Your company name and logo will be on each pen and it should increase your company's exposure through brand recognition. In addition your company will be provided with:

- One (1) seminar registration worth RM1,200
- Exclusive company name and logo on each pen

NOTEPAD SPONSOR – RM5,000 (1 PATRON)

All delegates will receive a notebook with their seminar bags. Your company name and logo will be on each notebook and it should increase your company's exposure through brand recognition. In addition your company will be provided with:

- One (1) seminar registration worth RM1,200
- Exclusive company name and logo on each notebook

EXHIBITION

POTS 2010 offers a limited number of high quality exhibition opportunities. This has become the avenue for making contacts and networking, and to attract new clients. A physical presence at the conference is often the best way to promote business development, and to showcase and promote products, equipment and services to decision makers worldwide.

As part of the exhibitors package (RM5,000), you will receive the following:

- A 3m x 3m exhibition booth space
- Two complimentary pass as exhibitors, which also entitle them to the conference area.
- Listing of company details in the Souvenir program, including a 50-word description on the products and services that the company can offer.

LANYARD SPONSOR – RM3,000 (1 PATRON)

Turn all the participants into your walking advertisement by sponsoring POTS KL 2010 lanyard. This sponsor is exclusive to one company. The lanyard will be produced by MPOC and embedded with your company logo.

ADVERTISING

Advertising in the conference program is an affordable way to ensure your message reaches each conference delegate. Advertising rates are as follows:

Full Page	Standard (210mm x 295 mm)	RM 3,000
½ Page	(210 mm x 148 mm)	RM 2,000

Full Page
- Standard

Half Page

Ready to become a sponsor?

Return your completed reservation form to
Fax No: 603-7806 2272 or contact **Mr. Lim Teck Chai** (lim@mpoc.org.my) or **Mr. Michael Ng** (michael@mpoc.org.my) at
Tel No: 603-7806 4097.

SPONSORSHIP, ADVERTISING & EXHIBITING RESERVATION FORM

Please reserve the following sponsorship package for me / my company:

Sponsorship

- | | |
|---|---|
| <input type="checkbox"/> Titanium (RM 50,000) | <input type="checkbox"/> Cocktail (RM 25,000) |
| <input type="checkbox"/> Platinum (RM 35,000) | <input type="checkbox"/> Conference Bag (RM 20,000) |
| <input type="checkbox"/> Gold (RM 20,000) | <input type="checkbox"/> Pen (RM7,000) |
| <input type="checkbox"/> Silver (RM 15,000) | <input type="checkbox"/> Notepad (RM5,000) |
| <input type="checkbox"/> Partner (RM 10,000) | <input type="checkbox"/> Lanyard (RM3,000) |

Advertising

Please reserve the following advertising space :

- Full Page – standard (RM3,000) Half-Page (RM2,000)

Exhibition

- Standard shell scheme (3m x 3m) – RM5,000 No of units

(Standard booth comes with 3m x 3m shell frame, lighting, overhead fascia panel with company name and stand number, carpeted floor, 1 unit information counter, 2 chairs, 1 waste basket and 2 complimentary conference passes).

Company Name:	<input type="text"/>
Contact Person:	<input type="text"/>
Designation:	<input type="text"/>
Address:	<input type="text"/>
	<input type="text"/>
Tel. No:	<input type="text"/>
Fax. No:	<input type="text"/>
E-mail:	<input type="text"/>
Signature:	<input type="text"/>
Date:	<input type="text"/>