

SPONSORSHIP PACKAGE

We offer your organization a variety of effective ways to get your company and products/services noticed by key decision makers. We have sponsorship options available to suit a range of marketing needs. The sponsorship categories available are:

• PLATINUM SPONSOR	(1 patron)	RM 20,000 OR US\$ 6,500
• GOLD SPONSOR	(2 patrons)	RM 15,000 OR US\$ 4,800
• SILVER SPONSOR	(3 patrons)	RM 10,000 OR US\$ 3,200
• PARTNERS	(5 patrons)	RM 5,000 OR US\$ 1,600
• NOTEPAD & PEN SPONSOR	(1 patron)	RM 7,000 OR US\$ 2,300

PLATINUM SPONSOR (RM 20,000 OR US\$ 6,500)

Platinum Sponsor will be making a significant contribution towards the overall event and will receive maximum exposure through the following benefits:

- VIP Invitation for the Official Opening Ceremony.
- Exhibition space of 18m² (equivalent to two standard 3m * 3m shell scheme booths) in a prime location worth RM 6,200 or US\$ 2,000.
- Six(6) complimentary conference registrations worth US\$ 300
- Full page advertisement in conference program booklet worth RM 3,000 or US\$ 950.
- Lead logo placement on conference signs including posters and bunting.
- Full recognition and publicity as the Platinum Sponsor before, during and after the event on all printed conference materials including the conference program booklet, conference brochure and press release.
- Mailing addresses of all conference delegates.
- Opportunity to include promotional materials (or corporate gift) in the delegates welcome packets or bag.
- Recognition as Platinum Sponsor from the podium during the Official Opening Ceremony and Closing Session.

GOLD SPONSOR (RM 15,000 OR US\$ 4,800)

Each Gold Sponsor benefits include:

- VIP Invitation for the Official Opening Ceremony.
- One (1) complimentary 3m *3m standard exhibition booth worth RM 3,100 or US\$ 1,000 in a designated prime location.
- Four (4) complimentary conference registrations worth US\$200.
- Full page advertisement in conference booklet worth RM 3,000 or US\$ 950.
- Lead logo placement on conference signs including posters and bunting.
- Full recognition and publicity as the Gold Sponsor before, during and after the event on all printed conference materials including the conference program booklet, conference brochure and press release.
- Mailing addresses of all conference delegates.
- Opportunity to include promotional materials (or corporate gift) in the delegates welcome packets or bag.
- Recognition from the podium during the Official Opening Ceremony and Closing Session.

SILVER SPONSOR (10,000 OR US\$ 3,200)

Each Silver Sponsor benefits include:

- VIP Invitation for the Official Opening Ceremony.
- One (1) complimentary 3m *3m standard exhibition booth worth RM 3,100 or US\$ 1,000 in a designated prime location.
- Three (3) complimentary conference registrations worth US\$150.
- Full page advertisement in conference booklet worth RM 3,000 or US\$ 950.
- Prominent logo placement on conference signs including posters and bunting.
- Full recognition and publicity as the Silver Sponsor before, during and after the event on all printed conference materials including the conference program booklet, conference brochure and press release.
- Opportunity to include promotional materials (or corporate gift) in the delegates welcome packets or bag.

PARTNERS (RM 5,000 OR US\$ 1,600)

Each Partner Sponsor benefits include:

- VIP Invitation for the Official Opening Ceremony.
- Two (2) complimentary conference registrations worth US\$100.
- Half page advertisement in conference booklet worth RM 2,000 or US\$640.
- Prominent logo placement on conference signs including posters and bunting etc.
- Full recognition and publicity as the Partner before, during and after the event on all printed conference materials including the conference program booklet, conference brochure and press release.
- Opportunity to include promotional materials (or corporate gift) in the delegates welcome packets or bag.

NOTEPAD & PEN SPONSOR (RM 7,000 OR US\$ 2,300)

The Sponsor benefits include:

- Exclusive company's logo and name placement on the conference notepad and pen.
- Two (2) complimentary conference registrations worth US\$100.
- Opportunity to include promotional materials (or corporate gift) in the delegates welcome packets or bag.

ADVERTISING

• Full Page:	RM 3,000 or US\$ 950
• Half Page:	RM 2,000 or US\$ 640
• Quarter Page:	RM 1,000 or US\$ 320

EXHIBITION

- Standard Shell Scheme (3M * 3M) RM 3,100 or US\$ 1,000 per booth

REGISTRATION

- One Person: RM150 or US\$ 50

SPONSORSHIP, ADVERTISING & EXHIBITING RESERVATION FORM

Please reserve the following sponsorship package for me / my company:

Sponsorship

- | | |
|---|---|
| <input type="checkbox"/> PLATINUM SPONSOR RM 20,000 OR US\$ 6,500 | <input type="checkbox"/> PARTNERS RM 5,000 OR US\$ 1,600 |
| <input type="checkbox"/> GOLD SPONSOR RM 15,000 OR US\$ 4,800 | <input type="checkbox"/> NOTEPAD & PEN SPONSOR RM 7,000 OR US\$ 2,300 |
| <input type="checkbox"/> SILVER SPONSOR RM 10,000 OR US\$ 3,200 | |

Advertising

Please reserve the following advertising space :

- | | | |
|--|--|---|
| <input type="checkbox"/> Full Page: RM 3,000 or US\$ 950 | <input type="checkbox"/> Half Page: RM 2,000 or US\$ 640 | <input type="checkbox"/> Quarter Page: RM 1,000 or US\$ 320 |
|--|--|---|

Exhibition

- | | |
|--|--|
| <input type="checkbox"/> Standard shell scheme
(3m x 3m) - RM3,000 or
US\$ 1,000 | <input type="checkbox"/> No of units
(Standard booth comes with 3m x 3m shell frame, lighting, overhead fascia panel
with company name and stand number, carpeted floor, 1 unit information counter,
2 chairs, 1 waste basket and 2 complimentary conference passes). |
|--|--|

Company Name:	<input type="text"/>
Contact Person:	<input type="text"/>
Designation:	<input type="text"/>
Address:	<input type="text"/>
	<input type="text"/>
Tel. No:	<input type="text"/>
Fax. No:	<input type="text"/>
E-mail:	<input type="text"/>
Signature:	<input type="text"/>
Date:	<input type="text"/>