



SPONSORSHIP PACKAGE

We offer your organization a variety of effective ways to get your company and products / services noticed by key decision markers. We have sponsorship options available to suit a range of marketing needs. The sponsorship categories available are:

PLATINUM SPONSOR (1 PATRON)	RM25,000 OR US\$8,500
GOLD SPONSOR	RM20,000 OR US\$7,000
SILVER SPONSOR	RM15,000 OR US\$5,000
PARTNERS	RM6,000 OR US\$2,000

PLATINUM SPONSOR (RM25,000 OR US\$8,500)

Platinum Sponsor will be making a significant contribution towards the overall event and will receive maximum exposure through the following benefits:

- VIP Invitation for the Official Opening Ceremony.
- Exhibition space of 18m² (equivalent to two standard 3m * 3m shell scheme booths) in a prime location.
- Six(6) complimentary conference registrations worth RM1,800 or US\$600.
- Full page advertisement in conference program booklet worth RM1,000 or US\$350.
- Lead logo placement on conference signs including posters and bunting.
- Full recognition and publicity as the Platinum Sponsor before, during and after the event on all printed conference materials including the conference program booklet, conference brochure and press release.
- Opportunity to include promotional materials (or corporate gift) in the delegates welcome packets or bag.

GOLD SPONSOR (RM20,000 OR US\$7,000)

Each Gold Sponsor benefits include:

- VIP Invitation for the Official Opening Ceremony.
- One (1) complimentary 3m * 3m standard exhibition booth in a designated prime location.
- Four (4) complimentary conference registrations worth RM1,200 OR US\$400
- Full page advertisement in conference booklet worth RM1,000 OR US\$350.
- Lead logo placement on conference signs including posters and bunting.
- Full recognition and publicity as the Gold Sponsor before, during and after the event on all printed conference materials including the conference program booklet, conference brochure and press release.
- Opportunity to include promotional materials (or corporate gift) in the delegates welcome packets or bag.

SILVER SPONSOR (RM15,000 OR US\$5,000)

Each Silver Sponsor benefits include:

- VIP Invitation for the Official Opening Ceremony.
- One (1) complimentary 3m * 3m standard exhibition booth in a designated prime location.
- Three (3) complimentary conference registrations worth RM900 OR US\$300.
- Full page advertisement in conference booklet worth RM1,000 OR US\$350.
- Prominent logo placement on conference signs including posters and bunting.
- Full recognition and publicity as the Silver Sponsor before, during and after the event on all printed conference materials including the conference program booklet, conference brochure and press release.
- Opportunity to include promotional materials (or corporate gift) in the delegates welcome packets or bag.

PARTNERS (RM6,000 OR US\$2,000)

Each Partner Sponsor benefits include:

- VIP Invitation for the Official Opening Ceremony.
- Two (2) complimentary conference registrations worth US\$100.
- One (1) complimentary 3m * 3m standard exhibition booth in designated prime location
- Half page advertisement in conference booklet worth RM500 OR US\$175.
- Prominent logo placement on conference signs including posters and bunting etc.
- Full recognition and publicity as the Partner before, during and after the event on all printed conference materials including the conference program booklet, conference brochure and press release.
- Opportunity to include promotional materials (or corporate gift) in the delegates welcome packets or bag.

ADVERTISEMENTS IN SOUVENIR PROGRAMME

• Full Page:	RM1,000 OR US\$350
• Half Page:	RM500 OR US\$175

EXHIBITION

- Standard Shell Scheme (3m * 3m) RM1,500 or US\$500 per booth.

REGISTRATION

- One Person: RM300 or US\$100





SPONSORSHIP, ADVERTISING & EXHIBITING RESERVATION FORM

Please reserve the following sponsorship package, exhibition booth for me / my company:

SPONSORSHIP

PLATINUM SPONSOR RM25,000 OR US\$8,500

SILVER SPONSOR RM15,000 OR US\$5,000

GOLD SPONSOR RM20,000 OR US\$7,000

PARTNERS RM6,000 OR US\$2,000

ADVERTISINGS IN SOUVENIR PROGRAMME

Please reserve the following advertising space :

Full Page: RM1,000 or US\$350

Half Page: RM500 or US\$175

EXHIBITION

Standard shell scheme
(3m x 3m) – RM1,500 or
US\$500

No of units (Standard booth comes with 3m x 3m shell frame, lighting, overhead fascia panel with company name and stand number, carpeted floor, 1 unit information counter, 2 chairs, 1 waste basket and 2 complimentary conference passes).

Company Name:

Contact Person:

Designation:

Address:

Tel. No:

Fax. No:

E-mail:

Signature:

Date:

Please complete the form below. Form may be duplicated for additional registrations.

Mail or Fax form to :

POTS SOUTH KOREA 2011

Malaysian Palm Oil Council (MPOC)

2nd Floor, Wisma Sawit

Lot 6, SS 6 Jalan Perbandaran 47301

Kelana Jaya, Selangor, Malaysia

Tel: 603 - 7806 4097 Fax: 603 - 7806 2272

Contact Persons:

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