



Malaysia-South Korea Palm Oil Trade Fair and Seminar
Renaissance Seoul Hotel • 12 April, 2011

PROPOSED PROGRAMME

Time	Programme
0800 – 0850 hrs	Registration of participants
0900 – 0905 hrs	Arrival of YB Tan Sri Bernard Dompok, Minister of Plantation Industries and Commodities Malaysia
0905 – 0920 hrs	Welcome Remarks by Dato' Lee Yeow Chor, Chairman of MPOC
0920 – 0940 hrs	Keynote Address by YB Tan Sri Bernard Dompok, Minister of Plantation Industries and Commodities Malaysia
0940 – 0950 hrs	Opening Ceremony
0950 – 1020 hrs	Tea break and networking

Session 1: Chairperson – TBC

1020 – 1100 hrs	Paper 1: Price Forecast (David Jackson, LMC)
1100 – 1140 hrs	Paper 2: Malaysian Palm Oil: Assuring Sustainable Supply of Oils & Fats into Future (Tan Sri Datuk Dr Yusof Basiron, MPOC)
1140 – 1220 hrs	Paper 3: Biodiesel & Renewable Energy (Datuk Dr Choo Yuen May, MPOB)
1220 – 1240 hrs	Q & A Session
1240 – 1400 hrs	Lunch

Session 2: Chairperson – Dr Yoon Suk-Hoo, KoSFoST

1400 – 1430 hrs	Paper 4: Oils & Fats Market Situation in South Korea (Prof Eunok Choe, Inha University)
1430 – 1510 hrs	Paper 5: Nutritional and Health Attributes of Palm Oil, with Focus on Saturated Fat (Dr Pramod Khosla, Wayne State University)
1510 – 1540 hrs	Paper 6: Korean Food Regulation & Impact on Oils & Fats Trade (Dr Eun-Ju Kim, KFDA)
1540 – 1600 hrs	Q & A Session
1600 – 1620 hrs	Tea break and networking





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Session 3: Chairperson – TBC	
1620 – 1650 hrs	Paper 7: Advantages of Palm Oil in Frying, Baking and Confectionery Applications (Dr Tan Boon Keng, The Nisshin OilliO Group)
1650 – 1720 hrs	Paper 8: Palm Oil in Oleochemicals Application (Prof Mun Yhung Jung, Woosuk University)
1720 – 1740 hrs	Q & A Session
1720 – 1740hrs	Closing Remarks by Datuk Dr Choo Yuen May, Director-General of MPOB
1740 – 1900 hrs	Cocktail / Networking Dinner for attendees
1740 hrs	Arrival of YB Minister at Cocktail

MALAYSIAN DELEGATES TECHNICAL VISIT PROGRAMME

DAY 1 - 12 APRIL 2011 (TUESDAY)

0800 – 1900 hrs POTS South Korea

DAY 2 - 13 APRIL 2011 (WEDNESDAY)

0900 – 1200 hrs Visit to Nong Shim Co., Ltd. *(to be confirmed)*

