



# Major Sponsorship Opportunities

## PLATINUM SPONSOR – RM20,000 (1 patron)

This level of sponsorship provides the highest level of exposure, amongst all sponsors and partners involved in the Exhibition and Seminar. This package is perfect for an organization wishing to demonstrate leadership in the nutra-cosmeceutical global business.

- The Platinum Sponsor will enjoy full recognition and publicity before, during and after the event
- Acknowledgement as "PINC 2011 Platinum Sponsor" in our publicity efforts
- Company Profile, logo and product listing in the Souvenir Programme
- An exhibition booth of 6m x 3m in prime location (worth RM10,000)
- Six complimentary registration for seminar (worth RM4,800)
- Complimentary one full page advertisement in prime space (choice of either inside-front cover, inside-back cover or back cover worth at least RM3,000)
- Option for the inclusion of 2 items of promotion material (or corporate gift) in seminar registration package (to be provided by sponsor)

## GOLD SPONSOR – RM15,000

This level of sponsorship benefits the company wishing to register a significant presence at this important gathering.

- Acknowledgement as "PINC 2011 Gold Sponsor" in our publicity efforts
- Company Profile, logo and product listing in the Souvenir Programme
- Complimentary exhibition booth of 3m x 3m with priority selection (worth RM5,000)
- Five complimentary registration for seminar (worth RM4,000)
- Complimentary one full page advertisement space (worth at least RM3,000)
- Option for the inclusion of 1 item of promotion material (or corporate gift) in seminar registration package (to be provided by sponsor)

## SILVER SPONSOR – RM10,000

- Acknowledgement as "PINC 2011 Silver Sponsor" in our publicity efforts
- Company Profile, logo and product listing in the Souvenir Programme
- Complimentary exhibition booth of 3m x 3m with priority selection (worth RM5,000)
- Three complimentary registration for seminar (worth RM2,400)
- Complimentary one page advertisement space (worth at least RM3,000)
- Option for the inclusion of 1 item of promotion material in seminar registration package (to be provided by sponsor)

## EXHIBITOR – RM5,000

- Acknowledgement as "PINC 2011 Exhibitor" in our publicity efforts
- Exhibition booth of 3m x 3m (Each exhibition booth comes with a 3x3 shell scheme, frame, lighting, overhead fascia panel, company name, carpeted floor, 1x information counter, 2 x folding chairs and 1 x waste basket)
- Company Profile, logo and product listing in the Souvenir Programme
- Two complimentary exhibitor badges

## EXCLUSIVE SPONSORSHIP

### SEMINAR BAG SPONSORSHIP (RM10,000)

Every registered delegate will receive a conference bag. Your company logo will be placed on the bag. These bags are also often used by the participants after the conference ends.

### COCKTAIL RECEPTION (RM7,500)

The Cocktail Reception will be an ideal opportunity for networking with fellow delegate. You will receive recognition in the final brochure and signage during the event. Further, your representative can meet and greet all delegates at this event.

### CONFERENCE NOTEPAD (RM3,000)

The Notepad will be placed in each conference bag for all registered delegates. Sponsor's name, logo and address, contact number and website will be printed on the notepad.

### PEN SPONSOR (RM2,000)

The pen will be placed in each conference bag for all registered delegates. Sponsor's name and logo will be printed on the pen.

### LANYARD SPONSOR (RM2,000)

Turn delegates & exhibitors into walking advertisements by sponsoring the PINC 2011 lanyards. This sponsorship is exclusive to only one company. The lanyards will be produced by MPOC and will include the company's logo.

### Note: Sponsors and partners' exhibition booth

Each exhibition booth comes with a 3x3 shell scheme, frame, lighting, overhead fascia panel, company name, carpeted floor, 1x information counter, 2 x folding chairs and 1 x waste basket. Exhibitors receive 2 complimentary exhibition badges per booth.

# Sponsorship/Exhibition Reservation Form

Please return this form to:

**PALM INTERNATIONAL NUTRA-COSMECEUTICAL  
CONFERENCE 2011 (PINC 2011)**

**Malaysian Palm Oil Council (MPOC)**

2nd Floor, Wisma Sawit

Lot 6, SS6, Jalan Perbandaran

47301 Kelana Jaya, Selangor, Malaysia

Tel : 603-78064097 Fax : 603-78062272

Email: lim@mpoc.org.my

(Attn: Mr. Lim Teck Chai)

**Sponsorship deadline: 14 May 2011**

## 1. COMPANY INFORMATION

Company Name

Contact Person

Address

Tel

Fax

Email

## 2. WE WOULD LIKE TO SPONSOR THE FOLLOWING

(✓) SPONSORSHIP	AMOUNT	(✓) SPONSORSHIP	AMOUNT
<del>SOLD</del> Platinum	RM20,000	<input type="radio"/> Cocktail	RM7,500
<input type="radio"/> Gold	RM15,000	<input type="radio"/> Pen	RM2,000
<input type="radio"/> Silver	RM10,000	<input type="radio"/> Note Pad	RM3,000
<input type="radio"/> Bag	RM10,000	<input type="radio"/> Lanyard	RM2,000

**TOTAL**

## 3. EXHIBITION

Standard shell scheme –  
**RM5,000**

No of units

**TOTAL AMOUNT**

*(Standard shell scheme with a 3x3 shell scheme, frame, lighting, overhead fascia panel, company name, carpeted floor, 1x information counter, 2 x folding chairs and 1 x waste basket. Exhibitors receive 2 complimentary exhibition badges per booth)*

## 4. PAYMENT

Please make cheque payable to **"Malaysian Palm Oil Council"** before **21 May 2011**.

Payment may also be made directly into any branch of CIMB Bank for the credit of the following account

Title of the account: **Malaysian Palm Oil Council**

Name of Bank: **CIMB Bank**

Name of Branch: **Kelana Jaya, Petaling Jaya, Selangor**

Account No: **1216-0012671-05-3**

Swift Code: **CIBBMYKL**