

# Tentative Programme

18<sup>th</sup> May 2011 (WEDNESDAY)

## DAY 1

3.00 pm to 6.00 pm **Pre-Registration**

6.00 pm to 12.00 am **Exhibition Set-up / Exhibitors Move-in**

19<sup>th</sup> May 2011 (THURSDAY)

## DAY 2

7.30 am **Registration**

8.50 am **Arrival of Guest of Honour**

9.00 am **Welcome Remarks by YBhg. Dato' Lee Yeow Chor**, *Chairman, Malaysian Palm Oil Council (MPOC)*

9.15 am **Keynote Address by Guest of Honour, YB Tan Sri Bernard Dompok**,  
*Minister of Plantation Industries and Commodities, Malaysia*

9.45 am **Official Opening of PINC 2011 and Tour of Exhibition**

10.00 am **Morning Tea Break**

### SESSION I (10.45 am to 5.15 pm)

10.45 am **PLENARY PAPER 1**  
**Palm Bioactives: Igniting Awareness, Communicating Advancements through Innovations**  
Mike Danielson, *KOCINA Marketing, USA*

### PALM TOCOTRIENOLS

11.30 am **Palm Tocotrienols and Aging: Evidence from Transcriptomics and Proteomics**  
Prof. Dato' Dr. Wan Zurinah Wan Ngah, *National University of Malaysia*

12.00 pm **Efficacy and Physiological Outcomes of Different Vitamin E Isomers**  
Prof. Paul W. Sylvester, *University of Louisiana at Monroe, USA*

12.30 pm **Non Alcoholic Fatty Liver Disease: Efficacy of Tocotrienols in a Double-Blind Placebo-Controlled Clinical Trial**  
Dr. Enrico Magosso, *Universiti Sains Malaysia*

1.00 pm **Lunch**

2.00 pm **PLENARY PAPER 2**  
**Palm Tocotrienol Against Stroke: A Decade Long Journey**  
Prof. Dr. Chandan Sen, *The Ohio State University Medical Centre, USA*

2.45 pm **An Update of Recent Advancements in Palm Tocotrienols**  
Dr. Fu Ju Yen, *Malaysian Palm Oil Board, Malaysia*

3.15 pm **Tea Break**

3.45 pm **Radiation Protection by Tocotrienols**  
Dr. Andreas M Papas, *East Tennessee State University, USA*

4.15 pm **Tocotrienols and Prostate Cancer**  
Dr. Patrick Ling, *Queensland University of Technology, Brisbane, Australia*

4.45 pm **Tocotrienols: Breakthrough Applications in Skin Care**  
Dr. Andreas M Papas, *East Tennessee State University, USA*

5.15 pm **End of Day 1**

20<sup>th</sup> May 2011 (FRIDAY)

**DAY 3**

8.30 am **Registration**

**SESSION II (9.00 am to 4.00 pm)**

**PALM CAROTENOIDS / PHENOLICS**

**PLENARY PAPER 3**

9.00 am **Palm Bioactives in Cosmetic Applications**

Dr. Aubrey Parsons, *Nimue Research, South Africa*

9.45 am **Red Palm Oil in Food Applications and Role in Combating Vitamin A Deficiency**

Mr. U.R. Unnithan, *Carotino Sdn Bhd, Malaysia*

10.15 am **Tea Break**

10.45 am **Effects of Palm Fruit Carotene on UV-induced Skin Lipid Peroxidation and Carcinogenesis**

Dr. Michiaki Murakoshi, *Lion Group, Japan*

11.15 am **Red Palm Fruit Oil Protects the Cardiovascular System in Different Models of Stress**

Dr. Jacques van Rooyen, *Cape Peninsula University of Technology, South Africa*

11.45 am **Palm Phenolics: The Way Forward Through Innovative Scientific Discoveries**

Dr. Ravigadevi Sambanthamurthi, *Malaysian Palm Oil Board, Malaysia*

12.15 pm **Lunch**

1.30 pm **Biz Match Meeting**

3.00 pm **Oil Palm Phenolic in Cardio Protection**

Dr. Mahinda Abeywardena, *CSIRO, Australia*

3.30 pm **Palm Phenolics and Diabetes Prevention**

Dr. Fadi Chaabo, *Brandeis University, USA*

**OPEN FORUM (4.00 pm to 5.00 pm)**

4.00 pm **Open Forum: Advancing Palm Bioactives for the Future**

5.00 pm **Conference Ends / Tea Break**

**BIZ MATCH MEETING**

Date : **20 May 2011 (Friday)**

Time : **1.30pm – 3.00pm**

Are you an entrepreneur involved in any business that uses palm bioactives? We provide an excellent opportunity to hold dialogues with producers through these personal, tailor-made biz match meetings. Book your time slots early since there are only limited slots available. Please contact **Mr. Benjamin Loh**, Tel: **603-7806 4097**, e-mail: **benjamin@mpoc.org.my** for these arrangements.