



# Tentative Programme

18<sup>th</sup> May 2011 (WEDNESDAY)

## DAY 1

3.00 pm to 6.00 pm **Pre-Registration**

6.00 pm to 12.00 am **Exhibition Set-up / Exhibitors Move-in**

19<sup>th</sup> May 2011 (THURSDAY)

## DAY 2

7.30 am **Registration**

8.50 am **Arrival of Guest of Honour**

9.00 am **Welcome Remarks by YBhg. Dato' Lee Yeow Chor**, *Chairman, Malaysian Palm Oil Council (MPOC)*

9.15 am **Keynote Address by Guest of Honour, YB Tan Sri Bernard Dompok**,  
*Minister of Plantation Industries and Commodities, Malaysia*

9.45 am **Official Opening of PINC 2011 and Tour of Exhibition**

10.00 am **Morning Tea Break**

### SESSION I (10.45 am to 5.15 pm)

10.45 am **PLENARY PAPER 1**  
**Palm Bioactives: Igniting Awareness, Communicating Advancements through Innovations**  
Mike Danielson, *KOCINA Marketing, USA*

### PALM TOCOTRIENOLS

11.30 am **Palm Tocotrienols and Aging: Evidence from Transcriptomics and Proteomics**  
Prof. Dato' Dr. Wan Zurinah Wan Ngah, *National University of Malaysia*

12.00 pm **Efficacy and Physiological Outcomes of Different Vitamin E Isomers**  
Prof. Paul W. Sylvester, *University of Louisiana at Monroe, USA*

12.30 pm **Non Alcoholic Fatty Liver Disease: Efficacy of Tocotrienols in a Double-Blind Placebo-Controlled Clinical Trial**  
Dr. Enrico Magosso, *Universiti Sains Malaysia*

1.00 pm **Lunch**

2.00 pm **PLENARY PAPER 2**  
**Palm Tocotrienol Against Stroke: A Decade Long Journey**  
Prof. Dr. Chandan Sen, *The Ohio State University Medical Centre, USA*

2.45 pm **An Update of Recent Advancements in Palm Tocotrienols**  
Dr. Fu Ju Yen, *Malaysian Palm Oil Board, Malaysia*

3.15 pm **Tea Break**

3.45 pm **Radiation Protection by Tocotrienols**  
Dr. Andreas M Papas, *East Tennessee State University, USA*

4.15 pm **Tocotrienols and Prostate Cancer**  
Dr. Patrick Ling, *Queensland University of Technology, Brisbane, Australia*

4.45 pm **Tocotrienols: Breakthrough Applications in Skin Care**  
Dr. Andreas M Papas, *East Tennessee State University, USA*

5.15 pm **End of Day 1**

20<sup>th</sup> May 2011 (FRIDAY)

**DAY 3**

8.30 am **Registration**

**SESSION II (9.00 am to 4.00 pm)**

**PALM CAROTENOIDS / PHENOLICS**

**PLENARY PAPER 3**

9.00 am **Palm Bioactives in Cosmetic Applications**

Dr. Aubrey Parsons, *Nimue Research, South Africa*

9.45 am **Red Palm Oil in Food Applications and Role in Combating Vitamin A Deficiency**

Mr. U.R. Unnithan, *Carotino Sdn Bhd, Malaysia*

10.15 am **Tea Break**

10.45 am **Effects of Palm Fruit Carotene on UV-induced Skin Lipid Peroxidation and Carcinogenesis**

Dr. Michiaki Murakoshi, *Lion Group, Japan*

11.15 am **Red Palm Fruit Oil Protects the Cardiovascular System in Different Models of Stress**

Dr. Jacques van Rooyen, *Cape Peninsula University of Technology, South Africa*

11.45 am **Palm Phenolics: The Way Forward Through Innovative Scientific Discoveries**

Dr. Ravigadevi Sambanthamurthi, *Malaysian Palm Oil Board, Malaysia*

12.15 pm **Lunch**

1.30 pm **Biz Match Meeting**

3.00 pm **Oil Palm Phenolic in Cardio Protection**

Dr. Mahinda Abeywardena, *CSIRO, Australia*

3.30 pm **Palm Phenolics and Diabetes Prevention**

Dr. Fadi Chaabo, *Brandeis University, USA*

**OPEN FORUM (4.00 pm to 5.00 pm)**

4.00 pm **Open Forum: Advancing Palm Bioactives for the Future**

5.00 pm **Conference Ends / Tea Break**

**BIZ MATCH MEETING**

Date : **20 May 2011 (Friday)**

Time : **1.30pm – 3.00pm**

Are you an entrepreneur involved in any business that uses palm bioactives? We provide an excellent opportunity to hold dialogues with producers through these personal, tailor-made biz match meetings. Book your time slots early since there are only limited slots available. Please contact **Mr. Benjamin Loh**, Tel: **603-7806 4097**, e-mail: **benjamin@mpoc.org.my** for these arrangements.

**Please Fax this Form to MPOC at  
Fax No: 603-7806 2272**

# Registration Form

Contact Us:

The Secretariat

**Palm International Nutra-Cosmeceutical Conference 2011 (PINC 2011)**

**Malaysian Palm Oil Council (MPOC)**

2nd Floor, Wisma Sawit, Lot 6, SS6 Jalan Perbandaran, 47301 Kelana Jaya, Selangor, Malaysia

Tel: 603-7806 4097 Fax: 603-7806 2272 Email: benjamin@mpoc.org.my / hassan@mpoc.org.my / farah@mpoc.org.my

Contact Persons: Mr. Benjamin Loh / Mr. Hassan Ismail / Ms. Farah

**Please complete the form below. Form may be duplicated for additional registrations**

Title: Tan Sri / Dato' Seri / Datuk / Dato' / Dr / Mr / Ms / Others	<input type="text"/>		
Full Name	<input type="text"/>		
Designation	<input type="text"/>		
Company	<input type="text"/>		
Address	<input type="text"/>		
	<input type="text"/>		
Tel	<input type="text"/>	Fax	<input type="text"/>
E-mail	<input type="text"/>		

REGISTRATION FEE	STUDENT'S RATE	GROUP BOOKING (Minimum 3 Pax)	NORMAL RATE
Per Pax	<input type="text"/> RM250*	<input type="text"/> RM700 per pax USD250 per pax	<input type="text"/> RM800 USD280
Amount Due (RM/USD)	<input type="text"/>	<input type="text"/>	<input type="text"/>
Special Dietary Needs	<input type="radio"/> Vegetarian		<input type="radio"/> Non-Vegetarian

\* Please enclose a photocopy of your student card upon submission of the registration form in order to qualify for this rate

## PAYMENT METHOD

All fees must be paid to the order of **Malaysian Palm Oil Council.**

**Cheque/Bank draft No:**

**Bank-in to CIMB Bank**  
No 60-62, Jalan SS/14, 47301 Kelana Jaya Selangor  
SWIFT CODE: CIBBMYKL  
Account No: 12160012671053

**Payment by Credit Card:**  VISA  MASTERCARD

Card Number

Expiry (mm/yy)

Name printed on card

Signature

## IMPORTANT

1. Please fax copy of bank-in slip as proof/verification of payment.
2. Registration confirmation number will be informed once payment is received.
3. Request for refund will not be entertained after 12 May 2011.

## FOR OFFICE USE ONLY

Received on

Confirmed by