

POTS™

Meeting Pakistan's Emerging
Oils & Fats Diversity
Through Malaysian Palm Oil
16 - 17 January 2014 Karachi

Schedule

Venue : Marriot Hotel, Karachi, Pakistan

Date : 16-17th January 2014

Wednesday, January 15, 2014 | Registration & Cocktail

1800 Registration Opens

1800 - 2000 Welcome Reception / Cocktail

Thursday, January 16, 2014

0815 - 0845 Morning Tea | Exhibition Opens

0845 - 0930 Arrival of invited guests

0930 - 0945 Arrival of YB Minister

0945 - 1000 Welcome Remarks by : **Y. Bhg. Dato' Lee Yeow Chor** | Chairman, MPOC

1000 - 1010 Opening Remarks by : **Dr. Hasrul Sani Mujtabar** | Malaysian High Commissioner to Pakistan

1010 - 1045 Keynote Address : **Datuk Amar Douglas Uggah Embas** | Minister of Plantation Industries and Commodities, Malaysia

1045 - 1130 Official Opening of Malaysia - Pakistan Palm Oil Trade Fair & Seminar
Launching of MPOB Handbook in Urdu Language |
MOU signing between Erafeed Sdn Bhd and Chapri Group |
Tour of Exhibition Area

1130 - 1200 Morning Refreshment Break

1200 - 1245 **Plenary Paper:** Palm Oil Outlook : Will Palm Oil Maintain Its Competitiveness Against Other Soft Oils
Speaker: Mr. David Jackson | LMC International

1245 - 1300 Question & Answers

1300 - 1400 Conference Lunch

1400 - 1435 **Paper 1:** Malaysian Palm Oil – Answer to Pakistan's Oils & Fats Needs
Speaker: Tan Sri Datuk Dr. Yusof Basiron, | CEO MPOC

1435 - 1510 **Paper 2:** Dynamics of Malaysian Palm Oil Industry – Enhancing Competitiveness
Speaker: Datuk Dr. Choo Yuen May, | DG MPOB

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1510 - 1545	Paper 3: CPO Regulatory Tariff and FTA – Efficacy and Working Speaker: Mr. M. Nagarajan, Deputy Secretary General (Commodities), Ministry of Plantation Industries and Commodities Malaysia
1545 - 1620	Paper 4: Nutritional and Health Attributes of Palm Oil Speaker: Dr. Taufiq Ahmed, Nuclear Institute of Food & Agriculture (NIFA)
1620 - 1655	Paper 5: Palm Oil and its Applications in Pakistani Food Industry Speaker: Mr. Iffikhar Ahamed, Consultant
1655 - 1730	Paper 6: PKC in the Animal Feed Industry of Pakistan – A Success Story Speaker: Dr Tariq Mahmood, Organon Livestock
1730 - 2000	Hi – Tea & Business Networking
Friday, January 17, 2014	
0930 - 1005	Paper 7: Opportunities for Palm Oil In Soap and Oleochemicals Industry Speaker: Dr. Surina Ismail Emery Oleochemicals
1005 - 1040	Paper 8: Financial Tools for Trade and Import of Palm Oil Speaker: Mr. Baharuddin Muslim, Exim Bank
1040 - 1115	Paper 9: Development in Oils & Fats Industry in Pakistan Speaker: Fatimah Zaharah, MPOC
1115 - 1150	Paper 10: Palm Oil Price Outlook for 1st and 2nd Quarter 2014 Speaker: Mr. Rasheed Janmohammad
1150 - 1225	Paper 11: Global Oils & Fats - A Forecast on Demand and Consumption Speaker: Thomas Mielke Oil World
1225 - 1255	Closing Remarks by Datuk Dr. Choo Yuen May, Director General MPOB
1255 - 1335	Conference Lunch
1430	POTS Karachi Ends

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